

**France-Paris: Market research services**  
**OJ S 243/2020 14/12/2020**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: GEIE European Milk Forum (EMF)

Postal address: 42 rue de Chateaudun

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Contact person: Isabelle Pinta-Costa

E-mail: [ipintacosta@cniel.com](mailto:ipintacosta@cniel.com)

Telephone: +33 149707138

**Internet address(es):**

Main address: <http://www.milknutritiousbynature.eu>

Address of the buyer profile: <http://www.milknutritiousbynature.eu/document-library>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.milknutritiousbynature.eu/document-library>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Dairy Organisations

**I.5. Main activity**

Other activity: Agri-Food

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Evaluation Study of a Multi Country Programme to Restore Normal Market Conditions for Milk and Milk Products in the Internal Markets of 5 Members States — Selection of an Evaluation Agency

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Selection of an evaluation agency for the evaluation of a multi country programme aimed to restore normal market conditions for milk and milk products based on retail and food services sectors. The programme will be implemented in 5 European countries: Belgium, Denmark, France, Ireland and UK/Northern Ireland.

The multi-country programme subjected has been submitted and accepted by the European Union for a co-financing.

#### **II.1.5. Estimated total value**

Value excluding VAT: 61 200,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79310000 Market research services

#### **II.2.3. Place of performance**

NUTS code: BE Belgique / België

NUTS code: DK Danmark

NUTS code: FR France

NUTS code: IE Éire / Ireland

NUTS code: UKN Northern Ireland

Main site or place of performance: — Belgium — Denmark — France — Ireland — UK /Northern Ireland.

#### **II.2.4. Description of the procurement**

Selection of an evaluation agency for the evaluation of a multi country programme aimed to restore normal market conditions for milk and milk products based on retail and food services sectors. The programme will be implemented in 5 European countries: Belgium, Denmark, France, Ireland and UK/Northern Ireland.

The multi-country programme subjected has been submitted and accepted by the European Union for a co-financing.

The programme will target:

- 1) Consumers aged – 18 – 54 y.o;
- 2) Food services professionals; and
- 3) Journalists, Influencers, B2B medias, Key Opinion Leaders.

The objectives are to:

- 1) Restore normal market conditions in food services demand for Milk and Milk products; and
- 2) Reduce loss of confidence of consumers, taking into account the different market specificities of the 5 proposing organisations, and focusing on a European Dimension.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 61 200,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Dairy Covid crisis — No 101019227 under EU Regulation No 1144 /2014.

**II.2.14. Additional information**

All additional informations are available in the tender Brief, to request by email to [ipintacosta@cniel.com](mailto:ipintacosta@cniel.com)

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**Section III: Legal, economic, financial and technical information**

**III.1. Conditions for participation**

**III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

List is included in the procurement documentation.

**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

**III.2. Conditions related to the contract**

**III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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**Section IV: Procedure**

**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 25/01/2021 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**  
English

**IV.2.7. Conditions for opening of tenders**

Date: 26/01/2021 Local time: 15:00

Information about authorised persons and opening procedure: Members of the evaluation committee are representative of the proposing (Dairy) organisations.

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

The opening of tenders will take place between 26 January and 29 January.

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

**VI.5. Date of dispatch of this notice**

09/12/2020