

Sweden-Stockholm: Advertising and marketing services
OJ S 243/2020 14/12/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stockholm Business Region AB

National registration number: 556491-6798

Postal address: Drottninggatan 33, Box 16282

Town: Stockholm

NUTS code: SE110 Stockholms län

Postal code: 103 25

Country: Sweden

Contact person: Maria Holmberg

E-mail: maria.holmberg@colligio.se

Internet address(es):

Main address: <http://www.stockholmbusinessregion.se>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kommunikations- och PR-tjänster

Reference number: 2.3.3-134/2020

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Stockholm Business Region AB upphandlar Kommunikations- Och PR-tjänster.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 5 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79410000 Business and management consultancy services

II.2.3. Place of performance

NUTS code: SE110 Stockholms län

II.2.4. Description of the procurement

Stockholm Business Region upphandlar Kommunikations- och PR-tjänster för hela koncernen avseende en avtalsperiod om fyra år.

II.2.5. Award criteria

Quality criterion - Name: Skriftlig presentation Lösningförslag för fiktivt case / Weighting: Kvalitetskriterium

Quality criterion - Name: Muntlig presentation Lösningförslag för fiktivt case / Weighting: Kvalitetskriterium

Price - Weighting: Total anbudssumma

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 105-254297](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/11/2020

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: FLB Europa AB

National registration number: 556958-2025

Postal address: KRUKMAKARGATAN, 36

Town: STOCKHOLM

NUTS code: SE Sverige

Postal code: 118 51

Country: Sweden

E-mail: linnea.nordstrom@flbeuropa.com

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 5 000 000,00 SEK

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Visma annons: <https://opic.com/id/afpvtqswzb>

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Förvaltningsrätt

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

09/12/2020