

Spain-Madrid: Travel agency, tour operator and tourist assistance services
OJ S 193/2023 06/10/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Dirección General del Instituto de Mayores y Servicios Sociales
National registration number: Q2827004I
Postal address: Ginzo de Limia 58 c/v Avda. de la Ilustración s/n
Town: Madrid
NUTS code: ES300 Madrid
Postal code: 28029
Country: Spain
Contact person: Dirección General del Instituto de Mayores y Servicios Sociales
E-mail: area.contratacion.inversiones@imserso.es
Telephone: +34 917033749
Fax: +34 917033755

Internet address(es):

Main address: <http://www.imserso.es>
Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=%2FlenFWdN6mgQK2TEfXGy%2BA%3D%3D>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Social protection

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Organización, gestión y ejecución del Programa de Turismo Social del IMSERSO para personas mayores y mantenimiento del empleo en zonas turísticas
Reference number: 337/2023

II.1.2. Main CPV code

63500000 Travel agency, tour operator and tourist assistance services

II.1.3. Type of contract

Services

II.1.4. Short description

Procedimiento Abierto

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 51 686 301,66 EUR

II.2. Description

II.2.1. Title

Turismo en zonas de Costa Peninsular

Lot No: 1

II.2.2. Additional CPV code(s)

63500000 Travel agency, tour operator and tourist assistance services

II.2.3. Place of performance

NUTS code: ES España

II.2.4. Description of the procurement

Lote 1: Turismo en zonas de Costa Peninsular

II.2.5. Award criteria

Cost criterion - Name: 1.1 Oferta hotelera (lote 1) / Weighting: 39

Cost criterion - Name: 1.2 Comercialización de las plazas (lote 1) / Weighting: 1

Cost criterion - Name: 1.3 Oferta Transporte (lote 1) / Weighting: 22

Cost criterion - Name: 2. Precio (lote 1) / Weighting: 38

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Turismo en zonas de Costa Insular

Lot No: 2

II.2.2. Additional CPV code(s)

63500000 Travel agency, tour operator and tourist assistance services

II.2.3. Place of performance

NUTS code: ES España

II.2.4. Description of the procurement

Lote 2: Turismo en zonas de Costa Insular

II.2.5. Award criteria

Cost criterion - Name: 1.1 Oferta hotelera (lote 2) / Weighting: 39

Cost criterion - Name: 1.2 Comercialización de las plazas (lote 2) / Weighting: 1

Cost criterion - Name: 1.3 Oferta Transporte (lote2) / Weighting: 7

Cost criterion - Name: 1.4 Heterogeneidad en la distribución de plazas (lote 2) / Weighting: 15

Cost criterion - Name: 2. Precio (lote 2) / Weighting: 38

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Turismo de Escapada y procedencia europea
Lot No: 3

II.2.2. Additional CPV code(s)

63500000 Travel agency, tour operator and tourist assistance services

II.2.3. Place of performance

NUTS code: ES España

II.2.4. Description of the procurement

Lote 3: Turismo de Escapada y procedencia europea

II.2.5. Award criteria

Cost criterion - Name: 1.1 Oferta hotelera (lote 3) / Weighting: 39
Cost criterion - Name: 1.2 Comercialización de las plazas (lote 3) / Weighting: 1
Cost criterion - Name: 1.3 Oferta Transporte (lote 3) / Weighting: 22
Cost criterion - Name: 2. Precio (lote 3) / Weighting: 38

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1.

Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 063-187745](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 337/2023/01

Lot No: 1

Title:

Turismo en zonas de Costa Peninsular

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/09/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: VIAJES HALCON SAU AVORIS RETAIL DIVISION SLU

Postal address: Josep Rover Motta, 27

Town: PALMA DE MALLORCA

NUTS code: ES532 Mallorca

Postal code: 07006

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 26 516 311,09 EUR

Total value of the contract/lot: 23 864 289,79 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 337/2023/02

Lot No: 2

Title:

Turismo en zonas de Costa Insular

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/09/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: VIAJES HALCON SAU AVORIS RETAIL DIVISION SLU

Postal address: Josep Rover Motta, 27

Town: PALMA DE MALLORCA

NUTS code: ES532 Mallorca

Postal code: 07006

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 19 901 851,38 EUR

Total value of the contract/lot: 16 916 627,60 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 337/2023/03

Lot No: 3

Title:

Turismo de Escapada y procedencia europea

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/09/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: VIAJES HALCON SAU AVORIS RETAIL DIVISION SLU

Postal address: Josep Rover Motta, 27

Town: PALMA DE MALLORCA

NUTS code: ES532 Mallorca

Postal code: 07006

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 12 829 548,27 EUR

Total value of the contract/lot: 10 905 384,27 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avenida General Perón, 38, planta 8

Town: Madrid

Postal code: 28020

Country: Spain

Internet address: <https://sedeminhap.gob.es/es-ES/Sedes/TACRC/Paginas/Default.aspx>

VI.5. Date of dispatch of this notice

02/10/2023