

**Sweden-Norrköping: Business services: law, marketing, consulting, recruitment, printing and security**

**OJ S 210/2022 31/10/2022**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

## **Section I: Contracting authority**

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### **I.1. Name and addresses**

Official name: KOMMUNALFÖRBUNDET RÄDDNINGSTJÄNSTEN ÖSTRA GÖTALAND

National registration number: 222000-2758

Postal address: Albrektsvägen 150

Town: Norrköping

NUTS code: SE Sverige

Postal code: 602 39

Country: Sweden

Contact person: Johanna Johnsson

E-mail: [johanna.johnsson@rtog.se](mailto:johanna.johnsson@rtog.se)

Telephone: +46 10-4804230

**Internet address(es):**

Main address: <http://www.rtog.se/>

### **I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.e-avrop.com/Rtog/e-Upphandling/NoticeLink.aspx?id=74496>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.e-avrop.com/Rtog/e-Upphandling/NoticeLink.aspx?id=74496>

Tenders or requests to participate must be submitted to the abovementioned address

### **I.4. Type of the contracting authority**

National or federal agency/office

### **I.5. Main activity**

General public services

## **Section II: Object**

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### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Kommunikationstjänster

Reference number: RÖG 2022/0303 052

#### **II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

Räddningstjänsten Östra Götaland (RTÖG) inbjuder er att lämna anbud på Kommunikationstjänster.

Kommunikationstjänster innefattar sex (6) uppdragsområden:

- Kommunikationskoncept
- Grafisk formgivning och originalproduktion
- Redaktionell kommunikation
- Webb och digitala kanaler
- Produktion av foto och rörlig bild
- Förvaltning av webbplats

Beställaren bedriver kommunikationsverksamhet med intressenter inom ett flertal kärnområden och Leverantören ska vara ett stöd i kommunikations- och marknadsarbetet. Leverantören ska fungera som en fullservicebyrå som ligger i framkant vad gäller de digitala kanalerna och som brinner för kreativ kommunikation, tydlighet, trovärdighet och tillgänglighet till den breda allmänheten och till specifika målgrupper. Beställningar från andra avdelningar eller enheter kan förekomma antingen via RTÖG:s kommunikationsenhet eller på egen hand.

### **II.1.5. Estimated total value**

Value excluding VAT: 4 000 000,00 SEK

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79413000 Marketing management consultancy services, 79340000 Advertising and marketing services, 79342000 Marketing services, 79341000 Advertising services

### **II.2.3. Place of performance**

NUTS code: SE Sverige

### **II.2.4. Description of the procurement**

Uppskattad volym för detta avtal är ca 1 000 000 SEK per år med en takvolym på 5 000 000 SEK.

Omfattningen av uppdraget kan komma att variera under avtalsperioden.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 5 000 000,00 SEK

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 20/02/2023 End: 19/02/2027

This contract is subject to renewal: no

### **II.2.10.**

### **Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 28/11/2022

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 27/01/2023

#### **IV.2.7. Conditions for opening of tenders**

Date: 29/11/2022 Local time: 00:00

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Förvaltningsrätten i Linköping  
Postal address: Box 406

Town: Linköping

Postal code: 581 04

Country: Sweden

E-mail: [forvaltningsrattenilinkoping@dom.se](mailto:forvaltningsrattenilinkoping@dom.se)

Telephone: +46 13-251100

Fax: +46 13-251140

Internet address: <http://www.forvaltningsrattenilinkoping.domstol.se>

**VI.5. Date of dispatch of this notice**

26/10/2022