

Italy-Desenzano del Garda: Public relations services

OJ S 210/2022 31/10/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consorzio per la Tutela del Formaggio Grana Padano

Postal address: via XXIV Giugno, 8 – Fraz. San Martino Della Battaglia

Town: Desenzano del Garda (BS)

NUTS code: ITC47 Brescia

Postal code: 25015

Country: Italy

Contact person: Dott.ssa Nora Ammirata

E-mail: N.Ammirata@granapadano.com**Internet address(es):**Main address: www.granapadano.it**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://granapadano-my.sharepoint.com/:f/p/c_costa/Elq_7ztdluJJurs-LWJvR18Bje-cUtl0Ry9cV0_jbQ-C_w?e=9aJckR

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Consortium

I.5. Main activity

Other activity: The protection, promotion, enhancement, consumer information and general care of the interests related to the product Grana Padano PDO.

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Public Notice of Tender for the selection, by means of an Open Competitive Procedure, of an "Implementing Body"

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Public Notice of Tender for the selection, by means of an Open Competitive Procedure, of an “Implementing Body” engaged for the realisation of the Actions (activities/initiatives/costs) directed at the attainment of the objectives that are provided by the Programme that will be submitted to the European Union, according to Regulation (EU) n. 1144/2014, and which shall be carried out, if approved, in the following Third countries: USA and CANADA, using as testimonial products: Grana Padano PDO, Prosciutto di Parma PDO.

II.1.5. Estimated total value

Value excluding VAT: 3 248 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: CA Canada

NUTS code: US United States

Main site or place of performance: The promotional activities will be carried out in USA and CANADA.

II.2.4. Description of the procurement

The activities to be carried out within the project framework include but are not limited to: activities of public relations, information on and promotion of agricultural products of European quality, the organization of events and tastings at points of sale, press campaigns, and the drawing up of informational and promotional materials.

For a detailed description and the requirements for participation in the selection see the tender documents under the following link: https://granapadano-my.sharepoint.com/:f/p/c_costa/Elq_7ztdluJJurs-LWJvR18Bje-cUtl0Ry9cV0_jbQ-C_w?e=9aJckR.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 3 248 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Regulation (EU) no. 1144/2014.

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

See the tender documents under the following link: https://granapadano-my.sharepoint.com/:f:/p/c_costa/Elq_7ztdluJJurs-LWJvR18Bje-cUtl0Ry9cV0_jbQ-C_w?e=9aJckR.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 02/12/2022 Local time: 15:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, Italian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 18 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 05/12/2022 Local time: 10:00

Place:

Consorzio per la tutela del Formaggio Grana Padano

Via XXIV Giugno, 8 – Frazione San Martino della Battaglia

25015 Desenzano del Garda (BS)

Information about authorised persons and opening procedure: See the tender documents under the following link: https://granapadano-my.sharepoint.com/:f:/p/c_costa/Elq_7ztdluJJurs-LWJvR18Bje-cUtl0Ry9cV0_jbQ-C_w?e=9aJckR

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: TAR (Tribunale Amministrativo Regionale) Lombardia - Brescia

Town: Brescia

Country: Italy

VI.5. Date of dispatch of this notice

26/10/2022