

## 603232-2026 - Result

Latvia – Advertising services – Reklāmas izvietojšanas pakalpojumi

OJ S 169/2026 02/09/2026

Contract or concession award notice – standard regime

Services

### 1. Buyer

---

#### 1.1. Buyer

Official name: Jelgavas valstspilsētas pašvaldība

Email: [ieva.zidele@jelgava.lv](mailto:ieva.zidele@jelgava.lv)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

#### 1.1. Buyer

Official name: Jelgavas valstspilsētas pašvaldības iestāde "Kultūra"

Email: [kultura@kultura.jelgava.lv](mailto:kultura@kultura.jelgava.lv)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

### 2. Procedure

---

#### 2.1. Procedure

Title: Reklāmas izvietojšanas pakalpojumi

Description: Reklāmas izvietojšanas pakalpojumi

Procedure identifier: ce9489c6-3b98-4b66-a3f8-4f7e46f3a95a

Internal identifier: JVP 2026/30/AK

Type of procedure: Open

#### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 64228200 Radio broadcast transmission services

#### 2.1.2. Place of performance

Postal address: Jelgava

Town: Jelgava

Postcode: LV-3001

Country subdivision (NUTS): Zemgale (LV009)

Country: Latvia

#### 2.1.4. General information

Additional information: Līguma izpildes laiks: konkursa 1.daļai līdz 11.daļai - 24 mēneši no līguma noslēgšanas, konkursa 12.daļai - 12 mēneši no līguma noslēgšanas.

**Legal basis:**

Directive 2014/24/EU

<https://eur-lex.europa.eu/eli/dir/2014/24/oj> -

### 5. Lot

---

#### **5.1. Lot: LOT-0004**

Title: Reklāmas izvietošana Biļešu paradīzes platformās

Description: Reklāmas izvietošanas pakalpojumi

##### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

##### **5.1.2. Place of performance**

Postal address: Jelgava

Town: Jelgava

Postcode: LV-3001

Country subdivision (NUTS): Zemgale (LV009)

Country: Latvia

##### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

##### **5.1.7. Strategic procurement**

Aim of strategic procurement: No strategic procurement

##### **5.1.10. Award criteria**

###### **Criterion:**

Type: Price

Name: Zemākā cena euro bez PVN

Description: Komisija izvēlas piedāvājumu ar viszemāko piedāvāto vienību cenu kopsummu (euro bez PVN), kas atbilst nolikuma un tā pielikumu prasībām, un nav atzīts par nepamatoti lētu.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

##### **5.1.15. Techniques**

###### **Framework agreement:**

No framework agreement

###### **Information about the dynamic purchasing system:**

No dynamic purchase system

##### **5.1.16. Further information, mediation and review**

Review organisation: Iepirkumu uzraudzības birojs

Information about review deadlines: Iesniegumu Iepirkumu uzraudzības birojam var iesniegt līdz iepirkuma līguma vai vispārīgās vienošanās noslēgšanas dienai šādos termiņos: 1) 10 dienu laikā pēc dienas, kad Publisko iepirkumu likuma 37. pantā minētā informācija nosūtīta attiecīgajai personai elektroniski, izmantojot drošu elektronisko parakstu vai pievienojot elektroniskajam pastam skenētu dokumentu, vai pa faksu vai nodota personiski; 2) 15 dienu laikā pēc dienas, kad Publisko iepirkumu likuma 37. pantā minētā informācija nosūtīta attiecīgajai personai pa pastu

Organisation providing additional information about the procurement procedure: Jelgavas valstspilsētas pašvaldība

## **6. Results**

---

Value of all contracts awarded in this notice: 5 000,00 EUR

**6.1. Result lot identifier: LOT-0004**

Winner selection status: At least one winner was chosen.

**6.1.2. Information about winners**

**Winner:**

Official name: Sabiedrība ar ierobežotu atbildību "Biļešu paradīze"

**Tender:**

Tender identifier: 1

Identifier of lot or group of lots: LOT-0004

Value of the tender: 5 000,00 EUR

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: KUL/3-2/26/15

Title: Reklāmas izvietošana Biļešu paradīzes platformās

Date on which the winner was chosen: 14/05/2026

Date of the conclusion of the contract: 28/08/2026

Address of the contract: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/167837>

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

## 8. Organisations

---

**8.1. ORG-0001**

Official name: Jelgavas valstspilsētas pašvaldība

Registration number: 40900039904

Postal address: Lielā iela 11

Town: Jelgava

Postcode: LV-3001

Country subdivision (NUTS): Zemgale (LV009)

Country: Latvia

Email: [ieva.zidele@jelgava.lv](mailto:ieva.zidele@jelgava.lv)

Telephone: +37163005546

Internet address: <https://www.jelgava.lv>

**Roles of this organisation:**

Buyer

Group leader

Central purchasing body awarding public contracts or concluding framework agreements for works, supplies or services intended for other buyers

Organisation providing additional information about the procurement procedure

#### 8.1. **ORG-0002**

Official name: Iepirkumu uzraudzības birojs

Registration number: 90001263305

Postal address: Smilšu iela 1

Town: Rīga

Postcode: LV-1919

Country subdivision (NUTS): Rīga (LV00A)

Country: Latvia

Contact point: Juridiskais departaments

Email: [pasts@iub.gov.lv](mailto:pasts@iub.gov.lv)

Telephone: +37122416641

Internet address: <https://www.iub.gov.lv>

Information exchange endpoint (URL): <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/472>

##### **Roles of this organisation:**

Review organisation

#### 8.1. **ORG-0003**

Official name: Sabiedrība ar ierobežotu atbildību "Bīlešu paradīze"

Size of the economic operator: Small

Registration number: 40003394937

Postal address: Dunties iela 3

Town: Rīga

Postcode: LV-1013

Country subdivision (NUTS): Rīga (LV00A)

Country: Latvia

##### **Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0004**

#### 8.1. **ORG-0004**

Official name: Jelgavas valstspilsētas pašvaldības iestāde "Kultūra"

Registration number: 90001282471

Postal address: Kr.Barona iela 6

Town: Jelgava

Postcode: LV-3001

Country subdivision (NUTS): Zemgale (LV009)

Country: Latvia

Contact point: Jelgavas valstspilsētas pašvaldības iestāde "Kultūra"

Email: [kultura@kultura.jelgava.lv](mailto:kultura@kultura.jelgava.lv)

Telephone: +37163005416

Internet address: <https://www.kultura.jelgava.lv/>

##### **Roles of this organisation:**

Buyer

## **Notice information**

---

Notice identifier/version: 50c3e8bb-cd99-4c1a-8a9d-6a24aa9c330c - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 01/09/2026 15:23:43 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 01/09/2026 15:23:43 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Latvian

Notice publication number: 603232-2026

OJ S issue number: 169/2026

Publication date: 02/09/2026