

Spain-Barcelona: Advertising campaign services

OJ S 193/2023 06/10/2023

Contract notice – utilities

Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Transports de Barcelona, SA

National registration number: A-08016081

Postal address: calle 60, número 21-23 Sector A, Polígono Industrial Zona Franca

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08040

Country: Spain

Contact person: LUCIA TORREGROSA

E-mail: ltorregrosa@tmb.cat

Telephone: +34 932987000

Fax: +34 932987300

Internet address(es):Main address: www.tmb.catAddress of the buyer profile: www.tmb.cat**I.1. Name and addresses**

Official name: Ferrocarril Metropolitana de Barcelona, SA

National registration number: A-08005795

Postal address: calle 60, número 21-23 Sector A, Polígono Industrial Zona Franca

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08040

Country: Spain

Contact person: LUCIA TORREGROSA

E-mail: ltorregrosa@tmb.cat

Telephone: +34 932987000

Fax: +34 932987300

Internet address(es):Main address: www.tmb.catAddress of the buyer profile: www.tmb.cat**I.1. Name and addresses**

Official name: Projectes i Serveis de Mobilitat, SA,

National registration number: A-63645220

Postal address: calle 60, número 21-23 Sector A, Polígono Industrial Zona Franca

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08040

Country: Spain
Contact person: LUCIA TORREGROSA
E-mail: ltorregrosa@tmb.cat
Telephone: +34 932987000
Fax: +34 932987300
Internet address(es):
Main address: www.tmb.cat
Address of the buyer profile: www.tmb.cat

I.1. Name and addresses

Official name: Transports Metropolitans de Barcelona, SL
National registration number: B63645253
Postal address: calle 60, número 21-23 Sector A, Polígono Industrial Zona Franca
Town: Barcelona
NUTS code: ES511 Barcelona
Postal code: 08040
Country: Spain
Contact person: LUCIA TORREGROSA
E-mail: ltorregrosa@tmb.cat
Telephone: +34 932987000
Fax: +34 932987300
Internet address(es):
Main address: www.tmb.cat
Address of the buyer profile: www.tmb.cat

I.1. Name and addresses

Official name: Fundació TMB
National registration number: G-65395089
Postal address: calle 60, número 21-23 Sector A, Polígono Industrial Zona Franca
Town: Barcelona
NUTS code: ES511 Barcelona
Postal code: 08040
Country: Spain
Contact person: LUCIA TORREGROSA
E-mail: ltorregrosa@tmb.cat
Telephone: +34 932987000
Fax: +34 932987300
Internet address(es):
Main address: www.tmb.cat
Address of the buyer profile: www.tmb.cat

I.2. Information about joint procurement

The contract involves joint procurement

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://contractaciopublica.gencat.cat/perfil/TB>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

SERVICIO AGENCIA PUBLICIDAD.
Reference number: 15012330

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Contratación de los servicios de una agencia de publicidad

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES511 Barcelona
Main site or place of performance: Barcelona y Área metropolitana

II.2.4. Description of the procurement

Contratación de los servicios de una agencia de publicidad

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.4. Objective rules and criteria for participation

List and brief description of rules and criteria:

Las ofertas deberán ser entregadas mediante sobre digital. Ver Pliegos de condiciones.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/11/2023 Local time: 15:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Catalan, Spanish

IV.2.7. Conditions for opening of tenders

Date: 06/11/2023 Local time: 09:00

Place:

La fecha indicada se refiere a la apertura de los sobres 1 de la licitación. Al tratarse de una licitación con sobre digital no se realizará acto público de apertura.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Para solicitar más información pueden dirigirse al espacio habilitado en cada licitación dentro de la Plataforma de Contratación (Tablón de anuncios: Dudas y preguntas). Los gastos ocasionados por la publicación de todos los anuncios relacionados con esta licitación correrán a cargo del adjudicatario. Documentación disponible en la Plataforma Electrónica de Contractació Pública de la Generalitat de Catalunya.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Català de Contractes del Sector Públic.

Town: Barcelona

Country: Spain

VI.4.2.

Body responsible for mediation procedures

Official name: Tribunal Català de Contractes del Sector Públic.

Town: Barcelona

Country: Spain

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Català de Contractes del Sector Públic.

Town: Barcelona

Country: Spain

VI.5. Date of dispatch of this notice

03/10/2023