

**Norway-Oslo: Advertising campaign services**

OJ S 193/2023 06/10/2023

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Oslo kommune v/ Renovasjons- og gjenvinningsetaten

National registration number: 923 954 791

Postal address: Postboks 14 Vollebekk

Town: Oslo

NUTS code: NO Norge

Postal code: 0516

Country: Norway

Contact person: Hilde Sørnes

E-mail: [hilde.sornes@reg.oslo.kommune.no](mailto:hilde.sornes@reg.oslo.kommune.no)**Internet address(es):**Main address: [www.reg.oslo.kommune.no](http://www.reg.oslo.kommune.no)Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/323950>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=380662&B=OSLO](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=380662&B=OSLO)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=380662&B=OSLO](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=380662&B=OSLO)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local agency/office

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Restricted tender contest - communication services

Reference number: 23/1413

**II.1.2. Main CPV code**

79341400 Advertising campaign services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

The Agency for Waste Management and Recycling needs communication services in order to increase the degree of reuse, reduce the amount residual waste, ensure that hazardous waste is properly dealt with, etc. See the tender documentation and annexes for further details.

### **II.1.5. Estimated total value**

Value excluding VAT: 20 000 000,00 NOK

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79310000 Market research services, 79341500 Aerial advertising services, 79342000 Marketing services

### **II.2.3. Place of performance**

NUTS code: NO Norge

### **II.2.4. Description of the procurement**

The Agency for Waste Management and Recycling needs communication services in order to increase the degree of reuse, reduce the amount residual waste, ensure that hazardous waste is properly dealt with, etc. See the tender documentation and annexes for further details.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 20 000 000,00 NOK

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 20/02/2024 End: 19/02/2026

This contract is subject to renewal: yes

Description of renewals:

The contracting authority has an option to extend the contract for an additional 1+1 year on the same terms.

### **II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5 Maximum number: 8 Objective criteria for choosing the limited number of candidates:

The contracting authority will, out of the received requests for participation in the contest, invite the 5-8 tenderers that best fulfil the technical and professional qualification requirements in point. 3.4, points 1 a and b to submit tenders.

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: yes

Description of options:

The contracting authority has an option to extend the contract for up to an additional 1+1 year on the same terms.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Requirement:

- Tenderers must be a legally established company

Documentation requirement:

- Norwegian tenderers: Company registration certificate
- Foreign tenderers: Verification that the tenderer is registered in a trade register or company register as prescribed by the law of the country where the tenderer is established.

#### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

Requirement:

- Tenderers must have the financial capacity to carry out the assignment

Documentation requirement:

- The company's last Annual Financial Statements including notes, the Board's Annual Report and Audit Report, as well as recent information of relevance to the company's fiscal numbers.
- The contracting authority retains the right to obtain a credit rating from Bisnode Credit, which will be used as a basis in the evaluation.

#### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

Requirement:

1) Good experience is required from equivalent assignments.

a) Assignments for major and/or public organisations, and assignments with the environment /sustainability/use of resources as a theme, and assignments with a documented change in behaviour as an effect.

Documentation requirement:

1 a) An overview of the most important assignments (maximum 5) that the tenderer has carried out in the last three years, together with information on the contract value, date of delivery and the name of the recipient.

Requirement:

b) Assignments with advertising, concept and idea development, use of digital media, strategic advice, and strategic and digital media purchases.

Documentation requirement:

1 b) An overview of the most important assignments (maximum 5) that the tenderer has carried out in the last three years, together with information on the contract value, date of delivery and the name of the recipient.

Requirement:

2) Tenderers must have a good and well-functioning management system for quality and the environment.

Documentation requirement:

2) Description of environment management measures and quality assurance measures.

Tenderers can verify that the requirement is fulfilled by presenting a copy of relevant environment certificates/environment standards, such as ISO 14001, ISO 9001, EMAS, Miljøfyrtårn [Eco-lighthouse], or equivalent, or by the tenderer attaching a description of the company's own systems and routines.

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Restricted procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 07/11/2023 Local time: 12:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Oslo Tingrett

Postal address: Postboks 2106 Vika

Town: Oslo

Postal code: 0125

Country: Norway

E-mail: [oslo.tingrett@domstol.no](mailto:oslo.tingrett@domstol.no)

Telephone: +47 22035200

Internet address: <https://www.domstol.no/no/domstoler/tingrett/oslo-tingrett/>

#### VI.4.2.

**Body responsible for mediation procedures**

Official name: KOFA

Postal address: Zander Kaaes gate 7

Town: Bergen

Postal code: 5015

Country: Norway

E-mail: [post@knse.no](mailto:post@knse.no)

Telephone: +47 55193000

Internet address: <https://www.klagenemndssekretariatet.no/klagenemda-for-offentlige-anskaffelser-kofa>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Oslo Tingrett

Postal address: Postboks 2106 Vika

Town: Oslo

Postal code: 0125

Country: Norway

E-mail: [oslo.tingrett@domstol.no](mailto:oslo.tingrett@domstol.no)

Telephone: +47 22035200

Internet address: <https://www.domstol.no/no/domstoler/tingrett/oslo-tingrett/>

**VI.5. Date of dispatch of this notice**

03/10/2023