

France-Paris: Market and economic research; polling and statistics

OJ S 230/2021 26/11/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CNIEL (Centre National Interprofessionnel de l'Economie Laitière)

Postal address: 42 rue de Châteaudun

Town: PARIS

NUTS code: FR France

Postal code: 75314 Paris Cedex 09

Country: France

Contact person: Bruno Roney

E-mail: broney@cniel.com

Telephone: +33 149707171

Fax: +33 149707165

Internet address(es):Main address: <https://cniel-infos.com>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://cniel.achatpublic.com/sdm/ent/gen/index.do>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Interprofession laitière

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

SUIVI DE L'EVOLUTION DE LA CONSOMMATION DE PRODUITS LAITIERS EN FRANCE METROPOLITAINE

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

Le marché a pour objet le suivi de l'évolution de la consommation des produits laitiers en France, par la conception et la réalisation d'outils de suivi quantitatif portant sur les achats des ménages, les ventes en magasins et les achats en RHF (Restauration Hors Foyer) : lait de consommation, fromages, ultra-frais, beurre et crème en France sur les années 2022, 2023, 2024 et 2025

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

SOUSCRIPTION A UN PANEL DE MENAGES ACHETEURS DE PRODUITS LAITIERS ET DE MATIERES GRASSES SOLIDES EN FRANCE

Lot No: 1

II.2.2. Additional CPV code(s)

79311200 Survey conduction services, 79311300 Survey analysis services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Fourniture des données d'achats de produits laitiers des ménages français sur les années 2022,2023,2024 et 2025.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/02/2022 End: 31/12/2025

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Lot n°1: le montant global du marché est compris entre 225 000 et 275 000 € HT par an.

II.2. Description

II.2.1. Title

SOUSCRIPTION A UN PANEL DE DISTRIBUTEURS RELEVANT LES VENTES DE PRODUITS LAITIERS ET DE MATIERES GRASSES SOLIDES EN FRANCE

Lot No: 2

II.2.2. Additional CPV code(s)

79311200 Survey conduction services, 79311300 Survey analysis services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Fourniture des données de ventes de produits laitiers en grande et moyennes surfaces en France sur les années 2022,2023,2024 et 2025.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/02/2022 End: 31/12/2025

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Lot 2 : Le montant global du marché est compris entre 440 000 et 500 000 € HT par an.

II.2. Description

II.2.1. Title

SOUSCRIPTION A UN OUTIL DE QUANTIFICATION DES ACHATS DE PRODUITS LAITIERS EN RESTAURATION HORS FOYER EN FRANCE

Lot No: 3

II.2.2. Additional CPV code(s)

79311200 Survey conduction services, 79311300 Survey analysis services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Fourniture des données d'achats de produits laitiers en restauration hors foyer en France sur les années 2022,2023,2024 et 2025.

II.2.5.

Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/02/2022 End: 31/12/2025

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Lot 3 : Le montant global du marché est compris entre 180 000 € et 210 000 € HT par an.

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 07/01/2022 Local time: 13:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 12/01/2022 Local time: 11:00

Place:

Maison du lait, 42 rue de Châteaudun, 75009 Paris

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal judiciaire de Paris

Town: Paris

Country: France

VI.5. Date of dispatch of this notice

22/11/2021