

Belgium-Ghent: Advertising and marketing services

OJ S 244/2020 15/12/2020

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Partena Onafhankelijk Ziekenfonds Vlaanderen VzW

National registration number: 0411.696.011_503722

Postal address: Sluisweg 2 bus 1

Town: Gent

NUTS code: BE234 Arr. Gent

Postal code: 9000

Country: Belgium

E-mail: ina.derijcke@partena-ziekenfonds.be

Telephone: +32 479709449

Internet address(es):Main address: www.partena-partners.beAddress of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=395737>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=395737>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://eten.](https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=Partena+OZV-526-005-F02)[publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=Partena+OZV-526-005-F02](https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=Partena+OZV-526-005-F02)**I.4. Type of the contracting authority**

Other type: Ziekenfonds

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Partner voor marketing en communicatiecampagne

Reference number: Partena OZV-526-005-F02_0

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

Zie bijlage.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: BE2 Vlaams Gewest

II.2.4. Description of the procurement

Zie bijlage.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 04/04/2021 End: 30/06/2024

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.3. Technical and professional ability

Minimum level(s) of standards possibly required:

Klasse: n.v.t., Categorie: n.v.t.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.5. Information about negotiation

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/01/2021 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank van eerste aanleg Oost Vlaanderen-afdeling Gent
Town: Gent
Country: Belgium

VI.4.2. Body responsible for mediation procedures

Official name: Rechtbank van eerste aanleg Oost Vlaanderen-afdeling Gent
Town: Gent
Country: Belgium

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Rechtbank van eerste aanleg Oost Vlaanderen-afdeling Gent
Town: Gent
Country: Belgium

VI.5. Date of dispatch of this notice

10/12/2020