

604981-2026 - Competition

Belgium – Advertising services – Agence Médias MC

OJ S 169/2026 02/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Centrale d'achat Groupe MC-CM asbl

Email: aankoop@cm.be

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Agence Médias MC

Description: La sélection d'une agence médias pour la Mutualité chrétienne

Procedure identifier: cec4539d-1b3c-45f7-8653-4f2210efd6bb

Internal identifier: CM-MC 2026_031

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: CM-MC 2026_031 - 1

Description: La sélection d'une agence médias pour la Mutualité chrétienne

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

5.1.3. Estimated duration

Start date: 02/09/2026

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

The procurement falls within the scope of the European Parliament and Council 2009/33/EC (Clean Vehicles Directive – CVD)

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/3d5f3323-31f8-4a43-9e2c-4210772d39ee/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/3d5f3323-31f8-4a43-9e2c-4210772d39ee/forum>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/3d5f3323-31f8-4a43-9e2c-4210772d39ee/general>

Languages in which tenders or requests to participate may be submitted: French, French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of requests to participate: 06/10/2026 10:05:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Centrale d'achat Groupe MC-CM asbl

Information about review deadlines: Conformément à l'article 8, §2 de la loi du 17 juin 2013 relative à la motivation, à l'information et aux voies de recours en matière de marchés publics et de certains marchés de travaux, de fournitures et de services, le « standstill » de 15 jours calendriers à compter du lendemain de la date d'envoi du courrier recommandé d'information d'attribution.

8. Organisations

8.1. ORG-0001

Official name: Centrale d'achat Groupe MC-CM asbl

Registration number: 0778280884_5563

Postal address: chaussée de Haecht 579

Town: Schaerbeek

Postcode: 1030

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: aankoop@cm.be

Telephone: +32 22464111

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=5563&includeOrganisationChildren=true>

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0002

Official name: SPF Stratégie et Appui

Registration number: BE001

Postal address: Boulevard Simon Bolivar 30 Bte1

Town: Bruxelles

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: revise@publicprocurement.be

Telephone: +32 2 740 80 00

Internet address: <https://bosa.belgium.be>

Roles of this organisation:

TED eSender

Notice information

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