

**Sweden-Stockholm: Marketing services****OJ S 244/2020 15/12/2020****Contract award notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Aktiebolaget Familjebostäder

National registration number: 556035-0067

Postal address: Box 92100

Town: Stockholm

NUTS code: SE11 Stockholm

Postal code: 120 07

Country: Sweden

Contact person: Anna Sundfeldt

E-mail: [anna.sundfeldt@familjebostader.com](mailto:anna.sundfeldt@familjebostader.com)**Internet address(es):**Main address: <http://www.familjebostader.com>**I.4. Type of the contracting authority**

Regional or local agency/office

**I.5. Main activity**

Housing and community amenities

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Produktion av kommunikationstjänster

Reference number: 2020/747-2.3.3

**II.1.2. Main CPV code**

79342000 Marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Uppdrag innefattar framtagning av koncept, formgivning och/eller produktion i print och/eller digitalt för Familjebostäders löpande kommunikation.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7.**

**Total value of the procurement**

Value excluding VAT: 24 000 000,00 SEK

**II.2. Description****II.2.2. Additional CPV code(s)**

79800000 Printing and related services, 79820000 Services related to printing, 79822500 Graphic design services

**II.2.3. Place of performance**

NUTS code: SE11 Stockholm

**II.2.4. Description of the procurement**

Uppdrag innefattar framtagning av koncept, formgivning och/eller produktion i print och/eller digitalt för Familjebostäders löpande kommunikation.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

**II.2.14. Additional information****Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 113-274251](#)

**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

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A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

09/11/2020

**V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Ehrenstrahle & Co i Stockholm AB

National registration number: 556212-9873

Postal address: Sveavägen 75

Town: Stockholm

NUTS code: SE11 Stockholm

Postal code: 113 50

Country: Sweden

E-mail: [Ylva.kallstedt@ehrenstrahle.se](mailto:Ylva.kallstedt@ehrenstrahle.se)

Internet address: <http://www.ehrenstrahle.se>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 24 000 000,00 SEK

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information**

Visma annons: <https://opic.com/id/afktsbcuvr>

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Förvaltningsrätten

Town: Stockholm

Country: Sweden

**VI.5. Date of dispatch of this notice**

10/12/2020