

Sweden-Norrköping: Advertising and marketing services

OJ S 194/2023 09/10/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Migrationsverket

National registration number: 202100-2163

Postal address: Slottsgatan 82

Town: NORRKÖPING

NUTS code: SE Sverige

Postal code: 60170

Country: Sweden

Contact person: Lisa Borgvall

E-mail: lisa.borgvall@migrationsverket.se**Internet address(es):**Main address: <http://www.migrationsverket.se>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afbgjniqjg&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afbgjniqjg&GoTo=Tender>**I.4. Type of the contracting authority**

National or federal agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Kommunikationsbyrå

Reference number: 3.2.1-2023-7967

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Migrationsverkets kommunikationsavdelning består av drygt 40 medarbetare med olika spetskompetens uppdelade på två enheter. Det finns ett behov av att kunna förstärka leveransförmågan med hjälp av en extern kommunikations partner. Leverantören ska kunna leverera tjänster och kompetens både för helhetsåttaganden och delar i olika kommunikationsuppdrag.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services, 79342000 Marketing services, 79413000 Marketing management consultancy services, 79822500 Graphic design services

II.2.3. Place of performance

NUTS code: SE Sverige

II.2.4. Description of the procurement

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II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 15/01/2024 End: 14/01/2026

This contract is subject to renewal: yes

Description of renewals:

2 förlängning/ar á 12 månader

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 07/11/2023 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/03/2024

IV.2.7. Conditions for opening of tenders

Date: 08/11/2023 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Mercell annons: <https://opic.com/id/afbgjniqjg>

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Förvaltningsrätten

Town: Linköping

Country: Sweden

VI.5. Date of dispatch of this notice

04/10/2023