

**Norway-Tønsberg: Business development consultancy services**  
**OJ S 210/2022 31/10/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Valgdirektoratet  
National registration number: 916 132 727  
Postal address: Postboks 2080  
Town: Tønsberg  
NUTS code: NO091 Vestfold og Telemark  
Postal code: 3103  
Country: Norway  
Contact person: John Andreas Johnsen  
E-mail: [john.andreas.johnsen@valg.no](mailto:john.andreas.johnsen@valg.no)  
**Internet address(es):**  
Main address: <http://www.valgdirektoratet.no>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Procurement of a framework agreement for graphical design, idea and concept development  
Reference number: 2022/131

**II.1.2. Main CPV code**

79411100 Business development consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Procurement of a framework agreement for graphical design, idea and concept development

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 25 000 000,00 NOK

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79415200 Design consultancy services, 79632000 Personnel-training services

### **II.2.3. Place of performance**

NUTS code: NO091 Vestfold og Telemark

### **II.2.4. Description of the procurement**

Procurement of a framework agreement for graphical design, idea and concept development

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 106-294647](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

10/10/2022

#### **V.2.2.**

### **Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Spoon AS

National registration number: 989 389 874

Postal address: Akersgata 30

Town: Oslo

NUTS code: NO0 Norge

Postal code: 0158

Country: Norway

Internet address: <http://spoonagency.no>

The contractor is an SME: no

#### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 25 000 000,00 NOK

Total value of the contract/lot: 25 000 000,00 NOK

#### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

Mercell notice: <https://opic.com/id/afncpvlics>

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Vestfold Tingrett

Town: Tønsberg

Country: Norway

#### **VI.5. Date of dispatch of this notice**

26/10/2022