

606127-2026 - Competition

France – Publishing services – Edition et diffusion du magazine municipal de la Ville de Lyon
OJ S 170/2026 03/09/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Ville de Lyon

Email: dcp.marches@mairie-lyon.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Edition et diffusion du magazine municipal de la Ville de Lyon

Description: La présente consultation vise la mise en place d'accords-cadres ayant pour objet l'édition et diffusion du magazine municipal de la Ville de Lyon et du magazine de la Mairie du 8ème arrondissement. Accords-cadres mixtes mono-attributaires avec montant maximum uniquement

Procedure identifier: 595de4fc-7679-4227-8acf-31b71c6e6b7c

Internal identifier: A6CPFS10097

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79970000 Publishing services

Additional classification (cpv): 79970000 Publishing services

2.1.2. Place of performance

Country subdivision (NUTS): Rhône (FRK26)

Country: France

2.1.3. Value

Estimated value excluding VAT: 2 400 000,00 EUR

2.1.4. General information

Additional information: Appel d'offres ouvert Les dates de début et de fin du marché sont des dates prévisionnelles

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 4

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Maquette, mise en page, mise au net et retouches photos du magazine municipal

Description: Maquette, mise en page, mise au net et retouches photos du magazine municipal

Internal identifier: 01

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79970000 Publishing services

Additional classification (cpv): 22120000 Publications

5.1.2. Place of performance

Town: Lyon

Postcode: 69000

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Reconductible 2 fois 1 an

5.1.5. Value

Estimated value excluding VAT: 80 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Description: A l'issue des accords-cadres

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Lot 01 - Maquette, mise en page, mise au net et retouches photos :

Montants pour toute la durée prévisionnelle de l'accord-cadre : Montant minimum : sans /

Montant maximum : 250000.00 Eur (Ht)

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1862925>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1862925>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 02/10/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

Information about public opening:

Opening date: 05/10/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Dcp 10 quai Jean Moulin - 69001 Lyon. La date ci-dessus est prévisionnelle

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Le marché est soumis à une condition d'exécution sociale visant à favoriser l'accès ou le retour à l'emploi des publics qui en sont éloignés pour le lot 2. Les exigences et modalités de mise en oeuvre sont définies dans le CCAPC

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing more information on the review procedures: Greffe du Tribunal administratif de Lyon

5.1. Lot: LOT-0002

Title: Papier, impression, façonnage et livraison du magazine municipal de la Ville de Lyon et du magazine de la Mairie du 8ème arrondissement

Description: Papier, impression, façonnage et livraison du magazine municipal de la Ville de Lyon et du magazine de la Mairie du 8ème arrondissement

Internal identifier: 02

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79970000 Publishing services

Additional classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Town: Lyon

Postcode: 69000

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Reconductible 2 fois 1 an

5.1.5. Value

Estimated value excluding VAT: 1 600 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Description: A l'issue des accords-cadres

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Lot 02 - Papier, impression, façonnage et livraison du magazine :

Montants pour toute la durée prévisionnelle de l'accord-cadre : Montant minimum : sans /

Montant maximum : 2500000.00 Eur (Ht)

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1862925>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1862925>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 02/10/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

Information about public opening:

Opening date: 05/10/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Dcp 10 quai Jean Moulin - 69001 Lyon. La date ci-dessus est prévisionnelle

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Le marché est soumis à une condition d'exécution sociale visant à favoriser l'accès ou le retour à l'emploi des publics qui en sont éloignés pour le lot 2. Les exigences et modalités de mise en oeuvre sont définies dans le CCAPC

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing more information on the review procedures: Greffe du Tribunal administratif de Lyon

5.1. Lot: LOT-0003

Title: Distribution toutes boîtes aux lettres du magazine municipal de la Ville de Lyon et du magazine de la Mairie du 8ème arrondissement

Description: Distribution toutes boîtes aux lettres du magazine municipal de la Ville de Lyon et du magazine de la Mairie du 8ème arrondissement

Internal identifier: 03

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79970000 Publishing services

Additional classification (cpv): 64121100 Mail delivery services

5.1.2. Place of performance

Town: Lyon

Postcode: 69000

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Start date: 08/01/2027

Duration end date: 31/12/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Reconductible 2 fois 1 an

5.1.5. Value

Estimated value excluding VAT: 600 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Description: A l'issue des accords-cadres

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Lot 03 - Distribution toutes boîtes aux lettres du magazine municipal :

Montants pour toute la durée prévisionnelle de l'accord-cadre : Montant minimum : sans /

Montant maximum : 1200000.00 Eur (Ht)

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1862925>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1862925>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 02/10/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

Information about public opening:

Opening date: 05/10/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Dcp 10 quai Jean Moulin - 69001 Lyon. La date ci-dessus est prévisionnelle

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Le marché est soumis à une condition d'exécution sociale visant à favoriser l'accès ou le retour à l'emploi des publics qui en sont éloignés pour le lot 2. Les exigences et modalités de mise en oeuvre sont définies dans le CCAPC

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing more information on the review procedures: Greffe du Tribunal administratif de Lyon

5.1. Lot: LOT-0004

Title: Dépôt du magazine municipal sur sites accueillant du public

Description: Dépôt du magazine municipal sur sites accueillant du public

Internal identifier: 04

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79970000 Publishing services

Additional classification (cpv): 64121100 Mail delivery services

5.1.2. Place of performance

Town: Lyon

Postcode: 69000

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Start date: 08/01/2027

Duration end date: 31/12/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Reconductible 2 fois 1 an

5.1.5. Value

Estimated value excluding VAT: 120 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Description: A l'issue des accords-cadres

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Lot 04 - Dépôt du magazine municipal sur sites accueillant du public :

Montants pour toute la durée prévisionnelle de l'accord-cadre : Montant minimum : sans /

Montant maximum : 250000.00 Eur

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1862925>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=demat.termes&IDM=1862925>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 02/10/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

Information about public opening:

Opening date: 05/10/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Dcp 10 quai Jean Moulin - 69001 Lyon. La date ci-dessus est prévisionnelle

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Le marché est soumis à une condition d'exécution sociale visant à favoriser l'accès ou le retour à l'emploi des publics qui en sont éloignés pour le lot 2. Les exigences et modalités de mise en oeuvre sont définies dans le CCAPC

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing more information on the review procedures: Greffe du Tribunal administratif de Lyon

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: A958F2F4-FB3D-5062-575C3B94BC35B3AD

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: Ville de Lyon

Registration number: 10805

Postal address: Direction de la Commande publique 10 quai Jean Moulin

Town: Lyon cedex 01

Postcode: 69205

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Contact point: Le Maire

Email: dcp.marches@mairie-lyon.fr

Telephone: 0472103030

Internet address: <http://marches2.lyon.fr>

Buyer profile: <http://marches2.lyon.fr>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Tribunal administratif de Lyon

Registration number: A958F31A-E3F9-3924-862BF749569DEED5

Postal address: 184 rue Duguesclin

Town: Lyon

Postcode: 69433

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Email: greffe.ta-lyon@juradm.fr

Telephone: 0487635000

Fax: 0487635250

Internet address: <http://lyon.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: Greffe du Tribunal administratif de Lyon

Registration number: A958F329-EF78-F4F0-212C4FCFF8A4F19B

Postal address: 184, rue Duguesclin

Town: Lyon

Postcode: 69433

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Email: greffe.ta-lyon@juradm.fr

Telephone: 0487635200

Fax: 0487635250

Internet address: <http://lyon.tribunal-administratif.fr/>

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: f2689582-e217-4f25-adf5-bf53fe2dc03d - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 01/09/2026 18:10:03 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 606127-2026

OJ S issue number: 170/2026

Publication date: 03/09/2026