

608370-2026 - Competition

**Sweden – Business services: law, marketing, consulting, recruitment, printing and security –
Upphandling ramavtal kommunikationsbyråttjänster
OJ S 170/2026 03/09/2026
Contract or concession notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: LÄNSSTYRELSEN I DALARNAS LÄN

Email: joakim.l.turesson@lansstyrelsen.se

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Upphandling ramavtal kommunikationsbyråttjänster

Description: Kommunikationsbyråttjänster

Procedure identifier: 1f1f7dc3-c387-4afd-9c3c-8609b60b0cc0

Internal identifier: 100-1863-2026

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

2.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Additional information: Kommunikationsbyråttjänste

2.1.3. Value

Estimated value excluding VAT: 5 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 1

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 1

2.1.6. Grounds for exclusion

5. Lot

5.1. Lot: LOT-0001

Title: Generell del

Description: Kommunikationsbyråtjänster

Internal identifier: 1890313-0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/11/2026

Duration end date: 31/10/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Förlängning är 1 månader

5.1.5. Value

Estimated value excluding VAT: 5 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 26/09/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeld=98837>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeld=98837&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 05/10/2026 21:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 56 Days

Information about public opening:

Opening date: 05/10/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Place: Länsstyrelsen i Dalarna, Falun

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: Enligt upphandlingsdokumentet

Organisation providing more information on the review procedures: LÄNSSTYRELSEN I DALARNAS LÄN

5.1. Lot: LOT-0002

Title: Krav

Description: Kommunikationsbyråtjänster

Internal identifier: 1890315-1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/11/2026

Duration end date: 31/10/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Förlängning är 1 månader

5.1.5. Value

Estimated value excluding VAT: 5 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 26/09/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeId=98837>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeId=98837&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 05/10/2026 21:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 56 Days

Information about public opening:

Opening date: 05/10/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Place: Länsstyrelsen i Dalarna, Falun

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: Enligt upphandlingsdokumentet

Organisation providing more information on the review procedures: LÄNSSTYRELSEN I DALARNAS LÄN

8. Organisations

8.1. ORG-0001

Official name: LÄNSSTYRELSEN I DALARNAS LÄN

Registration number: 2021002429

Department: LÄNSSTYRELSEN I DALARNAS LÄN

Town: FALUN

Postcode: 79184

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Contact point: Joakim Turesson

Email: joakim.l.turesson@lansstyrelsen.se

Telephone: 010-2250000

Internet address: <https://www.lansstyrelsen.se/dalarna>

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Förvaltningsrätten

Registration number: 202100-2742

Postal address: Box 45

Town: Falun

Postcode: 791 21

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: forvaltningsrattenifalun@dom.se

Telephone: 023-383 00 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-falun/>

Roles of this organisation:

Review organisation

Notice information

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