

**France-Paris: Graphic design services**  
**OJ S 231/2021 29/11/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: ircec

National registration number: 45405749800031

Postal address: 30 rue de la Victoire CS 51245

Town: Paris Cedex 09

NUTS code: FR101 Paris

Postal code: 75440

Country: France

E-mail: [Marches.publics@ircec.fr](mailto:Marches.publics@ircec.fr)

**Internet address(es):**

Main address: <http://www.ircec.fr>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

**I.4. Type of the contracting authority**

Other type: Protection sociale

**I.5. Main activity**

Social protection

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

marche de conception graphique de supports de communication print, web, multimedia et D'Impression, routage et livraison de documents de communication

Reference number: CO IRCEC 2021-06

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

le présent marché a pour objet la conception et la réalisation graphique de supports de communication au format print et web (lot 1), la conception et la réalisation de supports de communication multimédia (lot 2) et l'impression, le routage et la livraison de documents de communication (lot 3)

**II.1.6.**

## Information about lots

This contract is divided into lots: yes

### II.1.7. Total value of the procurement

Value excluding VAT: 85 000,00 EUR

## II.2. Description

### II.2.1. Title

conception et réalisation graphique de supports de communication print et web  
Lot No: 1

### II.2.2. Additional CPV code(s)

79822500 Graphic design services

### II.2.3. Place of performance

NUTS code: FR101 Paris  
Main site or place of performance: paris

### II.2.4. Description of the procurement

conception et réalisation graphique de supports de communication print et web

### II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60  
Price - Weighting: 40

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

## II.2. Description

### II.2.1. Title

conception de supports de communication multimédia  
Lot No: 2

### II.2.2. Additional CPV code(s)

92100000 Motion picture and video services, 92110000 Motion picture and video tape production and related services, 92111100 Training-film and video-tape production

### II.2.3. Place of performance

NUTS code: FR101 Paris  
Main site or place of performance: paris

### II.2.4. Description of the procurement

conception de supports de communication multimédia

### II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60  
Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

###### **II.2.1. Title**

impression, routage et livraison de documents de communication  
Lot No: 3

###### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services, 79824000 Printing and distribution services,  
79823000 Printing and delivery services

###### **II.2.3. Place of performance**

NUTS code: FR101 Paris  
Main site or place of performance: paris

###### **II.2.4. Description of the procurement**

impression, routage et livraison de documents de communication

###### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60  
Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 121-319861](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** CO IRCEC 2021-06

**Lot No:** 1

**Title:**

conception et réalisation graphique de supports de communication print et web

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

04/11/2021

##### **V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: dos carre

National registration number: 880704861

Postal address: la barque Route de Gardanne

Town: Fuveau

NUTS code: FR France

Postal code: 13710

Country: France

Internet address: <https://doscarre.com/>

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 42 000,00 EUR

Total value of the contract/lot: 42 000,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** CO IRCEC 2021-06

**Lot No:** 2

**Title:**

conception de supports de communication multimédia

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

04/11/2021

### **V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: nsw prim

National registration number: 809 606 700

Postal address: 31 rue victor masse

Town: Paris

NUTS code: FR France

Postal code: 75009

Country: France

Internet address: <http://superpitch.fr/>

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 28 000,00 EUR

Total value of the contract/lot: 28 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** CO IRCEC 2021-06

**Lot No:** 3

**Title:**

impression, routage et livraison de documents de communication

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

04/11/2021

### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: paragon transaction

National registration number: 775 722 218

Postal address: 39 rue rivieres saint agnan 58200 COSNE-COURS-SUR-LOIRE

Town: Cosne Cours-sur-Loire  
NUTS code: FR France  
Postal code: 58200  
Country: France  
Internet address: <https://www.paragon-cc.com/fr>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 15 000,00 EUR

Total value of the contract/lot: 15 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal judiciaire de Paris

Postal address: 29-45 Avenue de la Porte de Clichy

Town: Paris

Postal code: 75017

Country: France

Telephone: +33 144325151

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal judiciaire de Paris

Postal address: 29-45 Avenue de la Porte de Clichy

Town: Paris

Postal code: 75017

Country: France

Telephone: +33 144325151

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

**VI.5. Date of dispatch of this notice**

24/11/2021