

609626-2026 - Result

Spain – Advertising consultancy services – Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

OJ S 171/2026 04/09/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Diputación Foral de Gipuzkoa - Departamento de Sostenibilidad

Email: iohidazkaritza@gipuzkoa.eus

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

Description: Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

Procedure identifier: 723c0371-006c-4781-be2e-54ad76715967

Internal identifier: 2026/06-VA-ZI

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Abierto

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341100 Advertising consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 232 320,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

Description: Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

Internal identifier: 1359902

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341100 Advertising consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

5.1.3. Estimated duration

Start date: 20/02/2026

Duration end date: 31/12/2026

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Se prevén dos prórrogas, de duración anual (12 meses) cada una de ellas (hasta 2028).

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Propuesta económica

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administrativo Foral de Recursos Contractuales de Gipuzkoa

Organisation providing additional information about the procurement procedure: Diputación Foral de Gipuzkoa - Departamento de Sostenibilidad

Organisation providing more information on the review procedures: Tribunal Administrativo Foral de Recursos Contractuales de Gipuzkoa

6. Results

Value of all contracts awarded in this notice: 95 760,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: CBT, COMUNICACIÓN MULTIMEDIA, S.L.

Tender:

Tender identifier: 2371776

Identifier of lot or group of lots: LOT-0001

Value of the tender: 39 600,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 2026/06-VA-ZI1156_00001

Title: Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

Date of the conclusion of the contract: 01/09/2026

6.1.3. Non-winning tenderers

Non-winning tenderers

:

Official name: DIMENSION EX AGENCIA DE PUBLICIDAD, S.L.

Tender:

Tender identifier: 2265236

Identifier of lot or group of lots: LOT-0001

Value of the tender: 56 160,00 EUR

Subcontracting: No

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: Tribunal Administrativo Foral de Recursos Contractuales de Gipuzkoa

Registration number: 115562.0

Postal address: Plaza Gipuzkoa s/n. 20004 Donostia-San Sebastián (Gipuzkoa)

Town: Donostia-San Sebastián

Postcode: 20004

Country subdivision (NUTS): Gipuzkoa (ES212)
Country: Spain
Email: tafrc@gipuzkoa.eus
Telephone: +34 943113707
Internet address: <http://www.gipuzkoa.eus/es/aldundia/gobernantza-eta-gizartearekiko-komunikazioa/kontratazio-errekurtsoen-auzitegia>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Diputación Foral de Gipuzkoa - Departamento de Sostenibilidad
Registration number: P2000000F
Postal address: Licitación Electrónica
Town: Donostia / San Sebastián
Postcode: 20004
Country subdivision (NUTS): Gipuzkoa (ES212)
Country: Spain
Contact point: Beatriz Marticorena
Email: iohidazkaritza@gipuzkoa.eus
Telephone: 943112945
Internet address: <http://www.gipuzkoa.eus/>
Buyer profile: <https://www.contratacion.euskadi.eus/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal Administrativo Foral de Recursos Contractuales de Gipuzkoa
Registration number: 115565.0
Postal address: Plaza Gipuzkoa s/n. 20004 Donostia-San Sebastián (Gipuzkoa)
Town: Donostia-San Sebastián
Postcode: 20004
Country subdivision (NUTS): Gipuzkoa (ES212)
Country: Spain
Email: tafrc@gipuzkoa.eus
Telephone: +34 943113707
Internet address: <http://www.gipuzkoa.eus/es/aldundia/gobernantza-eta-gizartearekiko-komunikazioa/kontratazio-errekurtsoen-auzitegia>

Roles of this organisation:

Organisation providing more information on the review procedures

8.1. ORG-0005

Official name: CBT, COMUNICACIÓN MULTIMEDIA, S.L.
Size of the economic operator: Micro, small, or medium
Registration number: B48810345
Postal address: Carretera Asua, 6
Town: Getxo
Postcode: 48930
Country subdivision (NUTS): Bizkaia (ES213)
Country: Spain
Email: nlarrinaga@cbt.es

Telephone: +34 944805183

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0006

Official name: DIMENSION EX AGENCIA DE PUBLICIDAD, S.L.

Size of the economic operator: Small

Registration number: B75227819

Postal address: Pº Txingurri, 27

Town: Donostia / San Sebastián

Postcode: 20017

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

Email: smarcos@dimension.es

Telephone: +34 943320310

Roles of this organisation:

Tenderer

Notice information

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