

Netherlands-Assen: Advertising and marketing services

OJ S 213/2022 04/11/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Provincie Drenthe

National registration number: 01179514

Postal address: Westerbrink 1

Town: Assen

NUTS code: NL Nederland

Postal code: 9405 BJ

Country: Netherlands

Contact person: Henriette Nijborg

E-mail: h.nijborg@drenthe.nl

Telephone: +31 592-365020

Internet address(es):Main address: <http://www.drenthe.nl>Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=208963>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=208963>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Mediapaatsingen 2023-2027

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Een Europese openbare aanbesteding voor het inkopen van mediaruimte en de plaatsing van advertentie uitingen.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance:

II.2.4. Description of the procurement

Het inkopen van mediaruimte en de plaatsing van advertenties.

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 800 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/03/2023 End: 29/02/2024

This contract is subject to renewal: yes

Description of renewals:

Met als optie drie (3) keer één jaar (1) verlenging

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Zie aanbestedingsleidraad

III.1.2. Economic and financial standing

List and brief description of selection criteria:
Zie aanbestedingsleidraad

III.1.3. Technical and professional ability

List and brief description of selection criteria:
Zie aanbestedingsleidraad

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/01/2023 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.7. Conditions for opening of tenders

Date: 11/01/2023 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Noord-Nederland

Town: Assen

Country: Netherlands

VI.5. Date of dispatch of this notice

31/10/2022

