

**Germany-Magdeburg: Business services: law, marketing, consulting, recruitment, printing and security**

**OJ S 195/2023 10/10/2023**

**Contract award notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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## **Section I: Contracting authority**

### **I.1. Name and addresses**

Official name: Salus Altmark Holding gGmbH

Postal address: Seepark 5

Town: Magdeburg

NUTS code: DEE03 Magdeburg, Kreisfreie Stadt

Postal code: 39116

Country: Germany

Contact person: Geschäftsbereich Einkauf - Zentrale Vergabestelle

E-mail: [vergabestelle@salus-lsa.de](mailto:vergabestelle@salus-lsa.de)

Telephone: +49 3471-344420

Fax: +49 3471-344133

**Internet address(es):**

Main address: <https://www.sah.info>

### **I.4. Type of the contracting authority**

Other type: gemeinnützige Holding von Krankenhausbetreibergesellschaften

### **I.5. Main activity**

Health

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## **Section II: Object**

### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Salus Altmark Holding gGmbH, Dienstleistungen für die Unternehmens- und Markenkommunikation

Reference number: A73/2023

#### **II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Dienstleistungen für die Unternehmens- und Markenkommunikation der Salus Altmark Holding gGmbH (SAH), beginnend mit dem ersten Arbeitspaket "Begleitung eines strategischen Markenentwicklungsprozesses in der SAH"

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 0,01 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: DEE Sachsen-Anhalt

Main site or place of performance: Salus Altmark Holding gGmbH Seepark 5 39116  
Magdeburg

#### **II.2.4. Description of the procurement**

Dienstleistungen für die Unternehmens- und Markenkommunikation

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 110-341809](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Title:**

Salus Altmark Holding gGmbH, Dienstleistungen für die Unternehmens- und  
Markenkommunikation

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

05/10/2023

### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: bergmannwandel GmbH

Postal address: Palisadenstraße 48

Town: Berlin

NUTS code: DE300 Berlin

Postal code: 10243

Country: Germany

E-mail: [steudemann@bergmannwandel.de](mailto:steudemann@bergmannwandel.de)

Telephone: +49 30209945621

Fax: +49 30209945621

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 0,01 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Landesverwaltungsamt Sachsen-Anhalt

Postal address: Ernst-Kamieth-Str. 2

Town: Halle (Saale)

Postal code: 06112

Country: Germany

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Salus Altmark Holding, Geschäftsbereich Einkauf

Postal address: Seepark 5

Town: Magdeburg

Postal code: 39116

Country: Germany

**VI.5. Date of dispatch of this notice**

05/10/2023