611589-2026 - Competition

France – Public relations services – Accompagnement Social Media des marques Atlas
OJ S 171/2026 04/09/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: OPCO ATLAS
Email: yzouba@opco-atlas.fr
Legal type of the buyer: Organisation awarding a contract subsidised by a central government authority
Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Accompagnement Social Media des marques Atlas
Description: Accompagnement Social Media des marques Atlas
Procedure identifier: 6a36aa91-843b-4a47-ae78-5cfc73fab237
Internal identifier: 2026_ATLAS_AO_DCM_41
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79416000 Public relations services
Additional classification (cpv): 79342200 Promotional services

2.1.2. Place of performance

Country: France
Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

2.1.4. General information

Legal basis:
Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Accompagnement Social Media des marques Atlas
Description: Accompagnement Social Media des marques Atlas
Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79634000 Career guidance services
Additional classification (cpv): 79342200 Promotional services

5.1.2. Place of performance

Country: France
Anywhere in the given country

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 1

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Reserved participation:
Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French
Deadline for requesting additional information: 25/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_K_bcxIulzV

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_K_bcxIulzV
Languages in which tenders or requests to participate may be submitted: French
Electronic catalogue: Not allowed
Variants: Not allowed
Deadline for receipt of tenders: 05/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Duration during which the tender must remain valid: 180 Days
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:
Framework agreement, without reopening of competition
Maximum number of participants: 1
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal de Paris
Information about review deadlines: Précisions concernant les délais d'introduction des recours : Référé précontractuel : Conformément aux articles 1441-1 et 1441-2 du code de procédure civile et aux articles 2 à 10 de l'ordonnance n°2009-515 du 7 mai 2009 relative aux procédures de recours applicables aux contrats de la commande publique, tout opérateur économique ayant intérêt à conclure le contrat peut introduire un référé précontractuel contre tout acte de la passation jusqu'à la date de signature du marché, auprès de la juridiction judiciaire compétente. Référé contractuel : Conformément aux articles 1441-1 à 1441-3 du code de procédure civile et aux articles 11 à 20 de l'ordonnance n°2009-515 du 7 mai 2009 relative aux procédures de recours applicables aux contrats de la commande publique, tout opérateur économique ayant intérêt à conclure le contrat peut introduire un référé contractuel en contestation de la validité du contrat, dans un délai de 31 jours à compter de la publication de l'avis d'attribution ou à défaut d'un tel avis dans un délai de 6 mois à compter de la conclusion du marché devant la juridiction judiciaire compétente.

8. Organisations

8.1. ORG-0001

Official name: OPCO ATLAS
Registration number: 85129663200017
Postal address: 25 quai Panhard et Levassor
Town: Paris
Postcode: 75013
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: yzouba@opco-atlas.fr
Telephone: 06 33 02 67 35
Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_K_bcxIulzV
Buyer profile: https://www.achatpublic.com/sdm/ent2/gen/index.jsp
Roles of this organisation:
Buyer

8.1. ORG-0002

Official name: Tribunal de Paris
Registration number: 17750111101763
Town: PARIS Cedex 17
Postcode: 75 859
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: paris@justice.fr
Telephone: 01 44 32 51 51
Information exchange endpoint (URL): https://www.tribunal-de-paris.justice.fr/75

Roles of this organisation:
Review organisation

Notice information

Notice identifier/version: 5c6a9acf-33ef-47a4-8123-c1c595af6dae - 01
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