

Netherlands-Hilversum: Software package and information systems
OJ S 247/2020 18/12/2020
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Etherreclame
National registration number: 361820382
Postal address: Laapersveld 70
Town: Hilversum
NUTS code: NL Nederland
Postal code: 1213 VB
Country: Netherlands
Contact person: Maaïke Blaas
E-mail: ea@pro10.nl
Telephone: +31 640214749
Internet address(es):
Main address: <http://www.ster.nl>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: verkoop van reclameruimte op de kanalen van de Nederlandse publieke omroep

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Customer Relationship Management (CRM) systeem

II.1.2. Main CPV code

48000000 Software package and information systems

II.1.3. Type of contract

Supplies

II.1.4. Short description

Deze aanbesteding ziet op het sluiten van een overeenkomst met één opdrachtnemer voor levering, implementatie, beheer en instandhouding van een Customer Relationship Management (CRM) systeem als cloudoplossing ten behoeve van de Stichting Etherreclame. Alle ondernemers die aan de eisen voldoen worden uitgenodigd een aanmelding in te dienen. Dat kan zelfstandig, als samenwerkingsverband en/of door een beroep te doen op derden.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 610 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

De geraamde waarde van de opdracht valt binnen een bandbreedte van 550 000 EUR en 650 000 EUR exclusief btw. Deze raming is slechts ter indicatie opgenomen. Hier kunnen door opdrachtnemer op geen enkele wijze rechten aan worden ontleend.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 90

Price - Weighting: 10

II.2.11. Information about options

Options: yes

Description of options:

Zie aanbestedingsleidraad en verlengingen.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 102-245642](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Customer Relationship Management (CRM) systeem

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/12/2020

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Pixelzebra bv

National registration number: 55570836

Postal address: Hofweg 15

Town: Nootdorp

NUTS code: NL Nederland

Postal code: 2631 XD

Country: Netherlands

E-mail: robert.lagas@pixelzebra.nl

Telephone: +31 625028156

Internet address: <http://www.pixelzebra.nl>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 600 000,00 EUR

Total value of the contract/lot: 610 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Midden-Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

E-mail: civiel.rb-mnl.utrecht@rechtspraak.nl

Telephone: +31 883611771

Fax: +31 883610460

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Midden-Nederland>

VI.5. Date of dispatch of this notice

15/12/2020