

Ireland-Dublin: Market research services
OJ S 213/2022 04/11/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: The Health Insurance Authority

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

Contact person: OGP Support

E-mail: support@ogp.gov.ie

Internet address(es):

Main address: <http://www.ogp.gov.ie/>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/351>

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

RFT for Market Research and Surveys Consultancy Services for The Health Insurance Authority

Reference number: PROJ000007230 - PAS121F

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

The Health Insurance Authority ("the Client" or "Contracting Authority") seeks Tenders for the Provision of Market Research Consultancy Services. The detailed specifications of requirements are outlined in Part C of this Stage 2 Request for Tender Mini Competition (RFT).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 50 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72221000 Business analysis consultancy services, 73000000 Research and development services and related consultancy services, 73100000 Research and experimental development services, 73110000 Research services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 73300000 Design and execution of research and development, 79300000 Market and economic research; polling and statistics, 79311100 Survey design services, 79311200 Survey conduction services, 79311210 Telephone survey services, 79311300 Survey analysis services, 79311400 Economic research services, 79311410 Economic impact assessment, 79312000 Market-testing services, 79313000 Performance review services, 79314000 Feasibility study, 79315000 Social research services, 79320000 Public-opinion polling services, 79330000 Statistical services, 79342310 Customer survey services, 79342311 Customer satisfaction survey, 79400000 Business and management consultancy and related services, 79410000 Business and management consultancy services, 79411000 General management consultancy services, 79413000 Marketing management consultancy services, 79420000 Management-related services, 79421000 Project-management services other than for construction work

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin

II.2.4. Description of the procurement

Category 3 Multi Category Market Research and Survey Consultancy Services Provision

The Health Insurance Authority (“the Client” or “Contracting Authority”) seeks Tenders for the Provision of Market Research Consultancy Services. The detailed specifications of requirements are outlined in Part C of this Stage 2 Request for Tender Mini Competition (RFT).

II.2.5. Award criteria

Quality criterion - Name: Quality of Approach and Service Methodology / Weighting: 200

Quality criterion - Name: Quality, Relevant Experience and Availability of Resources of Proposed Team / Weighting: 300

Quality criterion - Name: Contract Management / Weighting: 100

Cost criterion - Name: Price / Weighting: 400

II.2.11. Information about options

Options: yes

Description of options:

2.2 Any contract that may result from this competition will run for 24 MONTHS. The Contracting Authority reserves the right to extend the term for a further 12 MONTH period with a maximum of ONE such extensions with the same terms and conditions, subject to the DPS Client’s obligations at law.

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Please refer to the Tender documents associated with the RFT published on www.etenders.gov.ie (RFT #217757).

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

A dynamic purchasing system was set up

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 033-085141](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:2022/S_033-085141)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: Category 3

Title:

RFT for Market Research and Surveys Consultancy Services for The Health Insurance Authority

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2022

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Behaviour & Attitudes Marketing Research

National registration number: 102171

Postal address: Milltown House

Town: Milltown
NUTS code: IE Éire / Ireland
Postal code: Mount St Annes
Country: Ireland
E-mail: brenda@banda.ie
Telephone: +353 012057500
Fax: +353 012057522
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 50 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Please consult the RFATP documentation for this competition (RFT 207662)

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court of Ireland

Town: Dublin

Country: Ireland

Telephone: +353 18866000

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Please consult your own legal advisors.

VI.5. Date of dispatch of this notice

01/11/2022