

France-Malakoff: Advertising services
OJ S 196/2023 11/10/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: epide
Postal address: 40 rue gabriel crie
Town: Malakoff
NUTS code: FR105 Hauts-de-Seine
Postal code: 92240
Country: France
E-mail: aboudermane.bode1@epide.fr
Telephone: +33 149652842
Internet address(es):
Main address: <https://www.epide.fr/>
Address of the buyer profile: <https://marches.achats-epide.fr/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://marches.achats-epide.fr/>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://marches.achats-epide.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=135&orgAcronyme=a1a>
Tenders or requests to participate must be submitted to the abovementioned address
Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://marches.achats-epide.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=127&orgAcronyme=a1a>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Insertion sociale des jeunes

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

conseil et stratégie d'achat d'espace publicitaire
Reference number: 23.M004

II.1.2.

Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

conseil en stratégie média et achat d'espace publicitaire au profit de l'epide

II.1.5. Estimated total value

Value excluding VAT: 1 200 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FR105 Hauts-de-Seine

II.2.4. Description of the procurement

voir la description faite dans le CCTP

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 200 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

voir les modalités de reconduction décrites dans le CCAP

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1.**

Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 07/11/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 5 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 08/11/2023 Local time: 12:00

Place:

malakoff

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Cergy Pontoise

Postal address: 2-4 Bd de l'hautil, 95000 Cergy

Town: Cergy

Postal code: 95000

Country: France

VI.4.2. Body responsible for mediation procedures

Official name: service juridique de l'epide

Postal address: 40 Rue Gabriel Crié

Town: Malakoff

Postal code: 92240

Country: France

Internet address: <https://www.epide.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Cergy Pontoise

Postal address: 2-4 Bd de l'hautil, 95000 Cergy
Town: Cergy
Postal code: 95027
Country: France
Internet address: <http://cergy-pontoise.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

06/10/2023