

Finland-Tampere: Business services: law, marketing, consulting, recruitment, printing and security**OJ S 196/2023 11/10/2023****Contract award notice****Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Fimlab Laboratoriot Oy
National registration number: 2392519-6
Postal address: PL 66 / Arvo Ylpön katu 4
Town: Tampere
NUTS code: FI197 Pirkanmaa
Postal code: 33101
Country: Finland
E-mail: tarjoukset@fimlab.fi
Internet address(es):
Main address: <http://www.fimlab.fi>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Viestintä- ja markkinointipalveluiden hankinta

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Fimlab Laboratoriot Oy pyytää tarjouksia viestintä- ja markkinointipalveluista.
Hankinta on jaettu kahteen osa-alueeseen:
Osa-alue 1: Viestintäpalvelut
Osa-alue 2: Markkinointipalvelut
Kilpailutuksen perusteella valitaan yksi Palveluntuottaja kumpaankin osa-alueeseen.
Tarkempi kuvaus hankinnan sisällöstä on tarjouspyynnön liitteellä "Hankinnan kohteen kuvaus".

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 680 000,00 EUR

II.2. Description

II.2.1. Title

Viestintäpalvelut

Lot No: 1

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FI197 Pirkanmaa

II.2.4. Description of the procurement

Sopimus on määräaikainen 48 kuukautta. Tarkemmat tiedot löytyvät liitteeltä "sopimusluonnos".

Tarkempi hankinnan kohteen kuvaus löytyy liitteeltä "hankinnan kohteen kuvaus".

II.2.5. Award criteria

Quality criterion - Name: Laatu / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Markkinointipalvelut

Lot No: 2

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FI197 Pirkanmaa

II.2.4. Description of the procurement

Sopimus on määräaikainen 48 kuukautta. Tarkemmat tiedot löytyvät liitteeltä "sopimusluonnos".

Tarkempi hankinnan kohteen kuvaus löytyy liitteeltä "hankinnan kohteen kuvaus".

II.2.5. Award criteria

Quality criterion - Name: Laatu / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 005-007991](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Viestintäpalvelut

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/09/2023

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 8

Number of tenders received by electronic means: 17

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Miltton Oy

National registration number: FI16544395

Postal address: Haapaniemenkatu 5

Town: HELSINKI
NUTS code: FI Suomi / Finland
Postal code: 00530
Country: Finland
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 400 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Markkinointipalvelut

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/09/2023

V.2.2. Information about tenders

Number of tenders received: 12

Number of tenders received from SMEs: 11

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Miltton Oy

National registration number: FI16544395

Postal address: Haapaniemenkatu 5

Town: HELSINKI

NUTS code: FI Suomi / Finland

Postal code: 00530

Country: Finland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 280 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Markkinaoikeus

Postal address: Sörnäistenkatu 1
Town: Helsinki
Postal code: 00580
Country: Finland
E-mail: markkinaoikeus@oikeus.fi
Telephone: +358 295643300
Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

06/10/2023