

61388-2025 - Competition

France – Advertising, propaganda and information film and video-tape production – Conception et réalisation de vidéos et films institutionnels

OJ S 20/2025 29/01/2025

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Région Auvergne-Rhône-Alpes

Email: fcs.achats@auvergnerhonealpes.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Conception et réalisation de vidéos et films institutionnels

Description: Conception et réalisation de vidéos et films institutionnels pour la Région Auvergne-Rhône-Alpes

Procedure identifier: ce5b401f-8466-4bb7-835c-3527d47922b8

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Purely national exclusion grounds:

5. Lot

5.1. Lot: LOT-0001

Title: Conception et réalisation de vidéos et films institutionnels

Description: Conception et réalisation de vidéos et films institutionnels pour la Région Auvergne-Rhône-Alpes

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

5.1.3. Estimated duration

Start date: 08/07/2025

Duration end date: 07/07/2029

5.1.5. Value

Maximum value of the framework agreement: 800 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Criterion:

Type: Economic and financial standing

Name: Chiffre d'affaires

Description of selection criterion: Voir le règlement de la consultation

Criterion:

Type: Other

Name: Assurances

Description of selection criterion: voir le règlement de la consultation

Criterion:

Type: Technical and professional ability

Name: Capacité professionnelle - Effectifs

Description of selection criterion: voir le règlement de la consultation

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2025_BM7Xv7DKGz

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2025_BM7Xv7DKGz

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Deadline for receipt of tenders: 17/03/2025 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 8 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Région Auvergne-Rhône-Alpes

Information about review deadlines: Voir le règlement de la consultation

8. Organisations

8.1. ORG-0001

Official name: Région Auvergne-Rhône-Alpes

Registration number: 20005376700014

Town: LYON CEDEX 02

Postcode: 69269

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Email: fcs.achats@auvergnerhonealpes.fr

Telephone: 0426733965

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

Review organisation

Notice information

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