

Sweden-Stockholm: Advertising and marketing services

OJ S 214/2022 07/11/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Post- och Telestyrelsen

National registration number: 202100-4359

Postal address: Hälsingegatan 38

Town: STOCKHOLM

NUTS code: SE11 Stockholm

Postal code: 10232

Country: Sweden

Contact person: Michaela Lindholm

E-mail: michaela.lindholm@pts.se

Internet address(es):

Main address: <http://www.pts.se>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afwocifajd&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afwocifajd&GoTo=Tender>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Strategiska och kreativa kommunikationstjänster

Reference number: 22-3817

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

PTS upphandlar nu strategiska och kreativa kommunikationstjänster i två olika delområden,
Delområde 1 Strategisk kommunikationsrådgivning
Delområde 2 Konceptuell kommunikation och innehållsproduktion
Syftet med upphandlingen är att ingå ramavtal med kvalificerade leverantörer som under de kommande åren kan bistå myndigheten med expertkompetens och komplettera myndighetens egna medarbetare och kompetenser i olika kommunikationsuppdrag.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Strategiska och kreativa kommunikationstjänster delområde 1 - Strategisk kommunikationsrådgivning
Lot No: 1

II.2.2. Additional CPV code(s)

79341000 Advertising services, 79342000 Marketing services, 79400000 Business and management consultancy and related services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: SE11 Stockholm

II.2.4. Description of the procurement

Strategiska och kreativa kommunikationstjänster delområde 1 - Strategisk kommunikationsrådgivning

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/04/2023 End: 31/03/2025
This contract is subject to renewal: yes
Description of renewals:
2 förlängningar á 1 år

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Strategiska och kreativa kommunikationstjänster delområde 2 - Konceptuell kommunikation och innehållsproduktion
Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: SE11 Stockholm

II.2.4. Description of the procurement

Strategiska och kreativa kommunikationstjänster delområde 2 - Konceptuell kommunikation och innehållsproduktion

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/04/2023 End: 31/03/2025

This contract is subject to renewal: yes

Description of renewals:

2 förlängningar á 1 år

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2.

Time limit for receipt of tenders or requests to participate

Date: 06/12/2022 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 15/08/2023

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Mercell annons: <https://opic.com/id/afwocifajd>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

02/11/2022