

614797-2026 - Competition

France – Public relations services – Accompagnement Social Media des marques Atlas

OJ S 172/2026 07/09/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: OPCO ATLAS

Email: yzouba@opco-atlas.fr

Legal type of the buyer: Organisation awarding a contract subsidised by a central government authority

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Accompagnement Social Media des marques Atlas

Description: Accompagnement Social Media des marques Atlas

Procedure identifier: 6a36aa91-843b-4a47-ae78-5cfc73fab237

Internal identifier: 2026_ATLAS_AO_DCM_41

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79342200 Promotional services

2.1.2. Place of performance

Country: France

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Accompagnement Social Media des marques Atlas

Description: Accompagnement Social Media des marques Atlas

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79634000 Career guidance services

Additional classification (cpv): 79342200 Promotional services

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 1

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Deadline for requesting additional information: 25/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_K_bcxlulzV

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_K_bcxlulzV

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 05/10/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal de Paris

Information about review deadlines: Précisions concernant les délais d'introduction des recours : Référé précontractuel : Conformément aux articles 1441-1 et 1441-2 du code de procédure civile et aux articles 2 à 10 de l'ordonnance n°2009-515 du 7 mai 2009 relative aux procédures de recours applicables aux contrats de la commande publique, tout opérateur économique ayant intérêt à conclure le contrat peut introduire un référé précontractuel contre tout acte de la passation jusqu'à la date de signature du marché, auprès de la juridiction judiciaire compétente. Référé contractuel : Conformément aux articles 1441-1 à 1441-3 du code de procédure civile et aux articles 11 à 20 de l'ordonnance n°2009-515 du 7 mai 2009 relative aux procédures de recours applicables aux contrats de la commande publique, tout opérateur économique ayant intérêt à conclure le contrat peut introduire un référé contractuel en contestation de la validité du contrat, dans un délai de 31 jours à compter de la publication de l'avis d'attribution ou à défaut d'un tel avis dans un délai de 6 mois à compter de la conclusion du marché devant la juridiction judiciaire compétente.

8. Organisations

8.1. ORG-0001

Official name: OPCO ATLAS

Registration number: 85129663200017

Postal address: 25 quai Panhard et Levassor

Town: Paris

Postcode: 75013

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: yzouba@opco-atlas.fr

Telephone: 06 33 02 67 35

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_K_bcxlulzV

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal de Paris

Registration number: 17750111101763

Town: PARIS Cedex 17

Postcode: 75 859

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: paris@justice.fr

Telephone: 01 44 32 51 51

Information exchange endpoint (URL): <https://www.tribunal-de-paris.justice.fr/75>

Roles of this organisation:

Review organisation

10. Change

Version of the previous notice to be changed

:

5c6a9acf-33ef-47a4-8123-c1c595af6dae-01

Main reason for change

:

Buyer correction

Description

:

Modification heure limite de réception des offres

Notice information

Notice identifier/version: 80ee1e63-daa1-4c10-a6d2-cffb4c27775a - 02

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 04/09/2026 11:25:12 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 614797-2026

OJ S issue number: 172/2026

Publication date: 07/09/2026