

Norway-Oslo: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 247/2020 18/12/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Oslo kommune v/Bymiljøetaten

National registration number: 996 922 766

Town: Oslo

NUTS code: NO Norge

Postal code: 0579

Country: Norway

Contact person: Synnøve Jørgensen

E-mail: synnove.jorgensen@uke.oslo.kommune.no

Telephone: +47 21802180

Internet address(es):

Main address: www.oslo.kommune.no

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/264775>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=289171&B=OSLO

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=289171&B=OSLO

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Framework Agreement for the Procurement of Communication Consultants and Associated Services for Ruskene

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3.

Type of contract

Services

II.1.4. Short description

The framework agreements are for the procurement of assignments for communication consultants and associated services. The start-up of the contract will be 26 August 2021. Tenderers must be able to undertake to being a total supplier for the communication services requested in the contract period. This means that the contract will cover a general service that, in addition to assistance from communication consultants, will also cover the procurement of other goods and services that are included in a concrete assignment. Examples of the latter are the procurement of different materials that can be used in different campaigns, as well as assistance from consultants in other disciplines, such as film production and games development. Each assignment will determine what services are required. If the tenderer does not have the resources in his own organisation to carry out a concrete assignment, the tenderer will be responsible for signing contracts with sub-suppliers so that an overall service can be offered to the contracting authority.

II.1.5. Estimated total value

Value excluding VAT: 8 000 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79341400 Advertising campaign services, 79400000 Business and management consultancy and related services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: NO Norge

II.2.4. Description of the procurement

The framework agreements are for the procurement of assignments for communication consultants and associated services. The start-up of the contract will be 26 August 2021. Tenderers must be able to undertake to being a total supplier for the communication services requested in the contract period. This means that the contract will cover a general service that, in addition to assistance from communication consultants, will also cover the procurement of other goods and services that are included in a concrete assignment. Examples of the latter are the procurement of different materials that can be used in different campaigns, as well as assistance from consultants in other disciplines, such as film production and games development. Each assignment will determine what services are required. If the tenderer does not have the resources in his own organisation to carry out a concrete assignment, the tenderer will be responsible for signing contracts with sub-suppliers so that an overall service can be offered to the contracting authority.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 8 000 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The contract can be extended for 1 + 1 year.

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 5 Objective criteria for choosing the limited number of candidates:

After reviewing the requests for participation in the contest, the contracting authority will invite the 5 tenderers that best meet the qualification requirement 'experience from equivalent assignments', to submit a tender.

The following will be particularly emphasised if there are a surplus number of qualified tenderers:

- experience from assignments of the same nature as that described in the list in 1.2 in the qualification documentation;
- experience from being a total supplier for assignments that involve different service elements (e.g., preparation of material and use of consultants from other disciplines, etc.);
- experience from the public sector will be weighted positively.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

The contract can be extended for 1 + 1 year.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Requirement: tenderers must be a legally established company.

Documentation: Norwegian companies: Certificate of Business Registration.

Foreign tenderers: verification that the company is registered in a trade index or a register of business enterprises as prescribed by the law of the country where the company is established.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Requirement: tenderers must have the financial capacity to carry out the assignment/contract.

Documentation requirement: credit evaluation/rating, not older than 1 year, and which is based on the last known fiscal figures.

The contracting authority reserves the right to obtain a credit assessment itself.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Requirement 1: Tenderers are required to have implemented environmental management measures that ensure that the tenderer has methods for working actively and systematically to reduce negative environmental impact from activity related to the implementation of this contract. This involves reducing the impact on the environment from consumption, including materials, resources, and energy use, and avoiding using vulnerable resources.

Documentation for requirement 1: A description of the tenderer's environment management measures.

- If the tenderer has certificates from independent bodies documenting the environmental management system, these can be presented as documentation.

The contracting authority refers in this connection to the EMAS (Eco-Management and Audit Scheme), or other acknowledged environmental management systems stated in the decree (EF) No. 1221/2009 article 45, such as the Environmental Lighthouse Scheme, or other environmental management standards that are based on relevant European or international standards from accredited bodies, e.g., ISO 14001.

Requirement 2: Good experience is required from equivalent assignments.

The following will be particularly emphasised if there are a surplus number of qualified tenderers, c.f. point 2.4 above:

- experience from assignments of the same nature as that described in the list in point 1.2 above;
- experience of being a total supplier for assignments that involve different service elements; (e.g., preparation of material and the use of consultants from other disciplines, etc.).
- Experience from the public sector will be weighted positively.

Documentation requirement 2: A description of the tenderer's 3-5 most important, relevant assignments carried out during the last 3 years.. The overview must state:

- who the contracting authority was;
- name of a contact person;
- the assignment's scope and value;
- as well as the date and place of the assignment;
- a description of the assignment that shows relevance for the contracting authority.

The attached template must be used 'Annex 1 Template for Project Overview'.

If more than five reference projects are submitted, only the first five will be assessed.

Requirement 3: Tenderers are required to have the capacity to fulfil the contract.

Documentation requirement 3: An account of the tenderer's average total workforce and the number of employees in the administrative management during the last 3 years. The account can be shown by an organisation chart with names/positions.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 01/02/2021 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo tingrett

Town: Oslo

Country: Norway

VI.5. Date of dispatch of this notice

14/12/2020