

Spain-Vitoria-Gasteiz: Advertising services

OJ S 248/2020 21/12/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Diputación Foral de Álava
National registration number: P-0100000-I
Postal address: Plaza de la Provincia, s/n
Town: Vitoria-Gasteiz
NUTS code: ES211 Araba/Álava
Postal code: 01001
Country: Spain
Contact person: Javier Jiménez Eguíluz
E-mail: jjeguiluz@araba.eus
Telephone: +34 945181818
Fax: +34 945181752
Internet address(es):
Main address: www.araba.eus

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.contratacion.euskadi.eus/>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicios de diseño/distribución a medios de comunicación offline de anuncios oficiales y de diseño y/o distribución a medios y empresas de comunicación de campañas institucionales de la DFA

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Prestación de servicios de diseño y distribución a medios de comunicación offline de anuncios oficiales de publicación obligatoria por imperativo legal, y de diseño y/o distribución a medios y empresas de comunicación y otras entidades, de campañas institucionales de la DFA.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341200 Advertising management services, 79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES211 Araba/Álava

Main site or place of performance: Araba-Álava.

II.2.4. Description of the procurement

Prestación del servicio de diseño y distribución a medios de comunicación de anuncios oficiales, entendiéndose como tales aquellos cuya publicación es obligatoria por imperativo legal, y de diseño y/o distribución a medios y empresas de comunicación y otras entidades, de campañas institucionales de comunicación y publicidad de la Diputación Foral de Álava.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 0035

This contract is subject to renewal: yes

Description of renewals:

Posibilidad de prórroga durante un año con carácter expreso.

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/01/2021 Local time: 14:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

IV.2.7. Conditions for opening of tenders

Date: 22/01/2021 Local time: 10:00

Place:

Diputación Foral de Álava, Casa Palacio, Plaza de la Provincia, s/n, Vitoria-Gasteiz

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Órgano Administrativo Foral de Recursos Contractuales de la Diputación Foral de Álava

Postal address: Plaza de la Provincia, s/n

Town: Vitoria-Gasteiz

Postal code: 01001

Country: Spain

E-mail: dfa@araba.eus

Telephone: +34 945181818-52815

Fax: +34 945181754

Internet address: www.araba.eus

VI.5. Date of dispatch of this notice

16/12/2020

