

**Luxembourg-Luxembourg: Business services: law, marketing, consulting, recruitment, printing and security**

OJ S 248/2020 21/12/2020

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: MAEE — direction de la défense

Postal address: rue de l'Ancien Athénée

Town: Luxembourg

NUTS code: LU Luxembourg

Postal code: 1

Country: Luxembourg

E-mail: [marches.defense@mae.etat.lu](mailto:marches.defense@mae.etat.lu)**Internet address(es):**Main address: <https://www.armee.lu>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Defence

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Achat média relatif à la campagne de publicité pour les besoins de l'Armée luxembourgeoise à partir du 1.1.2021 jusqu'au 31.12.2021

Reference number: 2001405

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Achat média relatif à la campagne de publicité pour les besoins de l'Armée luxembourgeoise à partir du 1.1.2021 jusqu'au 31.12.2021.

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 149 572,65 EUR

### **II.2. Description**

#### **II.2.1. Title**

Insertion annonces presse écrite

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.2.3. Place of performance**

NUTS code: LU Luxembourg

#### **II.2.4. Description of the procurement**

Insertion annonces presse écrite.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Diffusion spots radio

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.2.3. Place of performance**

NUTS code: LU Luxembourg

#### **II.2.4. Description of the procurement**

Diffusion spots radio.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Diffusion spots radio  
Lot No: 3

### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3. Place of performance**

NUTS code: LU Luxembourg

### **II.2.4. Description of the procurement**

Diffusion spots radio.

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Diffusion spots cinéma  
Lot No: 4

### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3. Place of performance**

NUTS code: LU Luxembourg

### **II.2.4. Description of the procurement**

Diffusion spots cinéma.

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Insertion banners internet

Lot No: 5

**II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.2.3. Place of performance**

NUTS code: LU Luxembourg

**II.2.4. Description of the procurement**

Insertion banners internet.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Insertion de postes vacants et logo sur des sites de recherche d'emploi  
Lot No: 6

**II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.2.3. Place of performance**

NUTS code: LU Luxembourg

**II.2.4. Description of the procurement**

Insertion de postes vacants et logo sur des sites de recherche d'emploi.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Création et adaptation matériel publicitaire  
Lot No: 7

**II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.2.3. Place of performance**

NUTS code: LU Luxembourg

**II.2.4. Description of the procurement**

Création et adaptation matériel publicitaire.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 170-411571](#)

**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

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**Contract No:** 1

**Lot No:** 1

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

07/12/2020

**V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Ierace Dechmann & Partners SARL

Postal address: rue Léon Laval

Town: Leudelange

NUTS code: LU Luxembourg

Postal code: L-3372

Country: Luxembourg

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 46 478,16 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No: 2**

**Lot No: 2**

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

07/12/2020

**V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Ierace Dechmann & Partners SARL

Postal address: rue Léon Laval

Town: Leudelange

NUTS code: LU Luxembourg

Postal code: L-3372

Country: Luxembourg

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 30 847,36 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No: 3**

**Lot No: 3**

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

07/12/2020

### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Vous SA

Postal address: rue de Koerich

Town: Steinfort

NUTS code: LU Luxembourg

Postal code: L-8437

Country: Luxembourg

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 33 409,29 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No: 4**

**Lot No: 4**

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

07/12/2020

### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Ierace Dechmann & Partners SARL

Postal address: rue Léon Laval

Town: Leudelange

NUTS code: LU Luxembourg

Postal code: L-3372

Country: Luxembourg

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 13 510,20 EUR

### **V.2.5. Information about subcontracting**

## Section V: Award of contract

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**Contract No:** 5

**Lot No:** 5

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

07/12/2020

#### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Ierace Dechmann & Partners SARL

Postal address: rue Léon Laval

Town: Leudelange

NUTS code: LU Luxembourg

Postal code: L-3372

Country: Luxembourg

The contractor is an SME: yes

#### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 19 013,32 EUR

#### **V.2.5. Information about subcontracting**

## Section V: Award of contract

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**Contract No:** 6

**Lot No:** 6

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

07/12/2020

#### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Vous SA

Postal address: rue de Koerich

Town: Steinfort

NUTS code: LU Luxembourg

Postal code: 8437

Country: Luxembourg

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 445,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 7

**Lot No:** 7

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

07/12/2020

**V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Vous SA

Postal address: rue de Koerich

Town: Steinfort

NUTS code: LU Luxembourg

Postal code: 8437

Country: Luxembourg

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 2 500,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Juridictions administratives

Town: Luxembourg

Country: Luxembourg

**VI.5. Date of dispatch of this notice**

16/12/2020