

Netherlands-Zwolle: Advertising and marketing services

OJ S 215/2022 08/11/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Hogeschool Windesheim

National registration number: 53815033

Postal address: Campus 2 - 6

Town: Zwolle

NUTS code: NL Nederland

Postal code: 8017CA

Country: Netherlands

Contact person: Patrick Heijnen

E-mail: p.heijnen@windesheim.nl

Telephone: +31 884697169

Internet address(es):Main address: <http://www.windesheim.nl>Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=204242>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=204242>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Creatief bureau

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Windesheim wil een raamovereenkomst aangaan met één opdrachtnemer voor de uitvoering van het ontwikkelen van communicatieconcepten. De raamovereenkomst heeft een initiële duur tot en met 31 augustus 2025 met de mogelijkheid deze eenmaal (1) met twee (2) jaar te verlengen en tweemaal (2) te verlengen met één (1) jaar. De opdracht wordt gegund aan de Inschrijver met de Economisch Meest Voordelige Inschrijving op basis van het gunningscriterium beste prijs-kwaliteitverhouding. De beoogde startdatum van de opdracht is 20-03-2023.

Deze aanbesteding wordt volledig digitaal doorlopen via Negometrix. Gebruikt u voor het het eerst Negometrix dan adviseren wij u Hoe werkt digitaal aanbieden voor aanbidders? te lezen.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance:

II.2.4. Description of the procurement

Windesheim zoekt een strategisch en creatief communicatieadviesbureau dat Windesheim adviseert en ondersteunt bij de profilering en positionering van de hogeschool in de markt.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 20/03/2023 End: 31/08/2025

This contract is subject to renewal: yes

Description of renewals:

De opdracht kan in totaal eenmaal (1) worden verlengd met een periode van 24 maanden en tweemaal (2) met een periode van twaalf (12) maanden.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 4 years:

Zie aanbestedingstukken.

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 09/01/2023 Local time: 15:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.7. Conditions for opening of tenders

Date: 09/01/2023 Local time: 15:15

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Overijssel

Town: Almelo

Country: Netherlands

VI.5. Date of dispatch of this notice

03/11/2022

