

Netherlands-The Hague: Advertising and marketing services
OJ S 248/2020 21/12/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: VNG (Realisatie bv)

National registration number: 27348329

Postal address: Nassaulaan 12

Town: Den Haag

NUTS code: NL332 Agglomeratie 's-Gravenhage

Postal code: 2514 JS

Country: Netherlands

Contact person: Annemieke Oostveen

E-mail: Annemieke.Oostveen@vng.nl

Internet address(es):

Main address: <http://www.vng.nl>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/248335>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Verkiezing Meest toegankelijke gemeente van NEDERLAND 2021

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Europese niet-openbare aanbesteding Verkiezing 'Meest toegankelijke gemeente van NEDERLAND 2021'

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 0,01 EUR

II.2. Description

II.2.2. Additional CPV code(s)

73110000 Research services, 75111100 Executive services, 79342000 Marketing services, 79900000 Miscellaneous business and business-related services

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Nederland

II.2.4. Description of the procurement

Europese niet-openbare aanbesteding Verkiezing 'Meest toegankelijke gemeente van Nederland 2021'

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 90

Cost criterion - Name: Prijs / Weighting: 10

II.2.11. Information about options

Options: yes

Description of options:

De overeenkomst kan vier (4) maal worden verlengd met zes (6) maanden, eenzijdig uit te oefenen door de aanbestedende dienst. De verleningsopties zijn zekerheidshalve opgenomen mocht de verkiezing, door onvoorziene omstandigheden, uitlopen. Het is echter niet beoogd om de overeenkomst te verlengen na het uitvoeren en afronden van de verkiezing.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 059-141694](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Verkiezing Meest toegankelijke gemeente van NEDERLAND 2021

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

19/11/2020

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: BKB

National registration number: 34158396

Postal address: Westerstraat 252-254

Town: Amsterdam

NUTS code: NL329 Groot-Amsterdam

Postal code: 1015 MT

Country: Netherlands

E-mail: info@bkb.nl

Telephone: +31 205205280

Internet address: <http://www.bkb.nl>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

VI.4.2. Body responsible for mediation procedures

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

VI.5. Date of dispatch of this notice

16/12/2020