

Sweden-Västerås: Marketing services
OJ S 249/2019 27/12/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Västerås Science Park
National registration number: 556555-6148
Postal address: Kopparbergsvägen 10
Town: Västerås
NUTS code: SE125 Västmanlands län
Postal code: 722 13
Country: Sweden
Contact person: Anna Stormats
E-mail: anna@profoundrelations.se
Internet address(es):
Main address: <https://www.vasterassciencepark.se/>

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kommunikationstjänster
Reference number: 19/05

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Västerås Science Park AB har för avsikt att för projektet Växtzon2:s räkning upphandla kommunikationstjänster. Anbud kan lämnas avseende anbudsområden separat. Upphandlingen avser ramavtal för följande anbudsområden:

1. Filmproduktion
2. Skribenttjänster
3. Fotografitjänster
4. Contentproduktion för digitala kanaler.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 2 200 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79961000 Photographic services, 92110000 Motion picture and video tape production and related services, 92312211 Writing agency services

II.2.3. Place of performance

NUTS code: SE12 Östra Mellansverige

II.2.4. Description of the procurement

Västerås Science Park AB har för avsikt att för projektet Växtzon2:s räkning upphandla kommunikationstjänster. Anbud kan lämnas avseende anbudsområden separat.

Upphandlingen avser ramavtal för följande anbudsområden:

1. Filmproduktion
2. Skribenttjänster
3. Fotografitjänster
4. Contentproduktion för digitala kanaler.

II.2.5. Award criteria

Quality criterion - Name: kvalitet / Weighting: 70 %

Price - Weighting: 30 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 135-332983](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/10/2019

V.2.2. Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Byn Kommunikationsbyrå AB

National registration number: 556900-2156

Postal address: Skolgatan 1

Town: Norrköping

NUTS code: SE12 Östra Mellansverige

Postal code: 602 25

Country: Sweden

E-mail: anders@bynkommunikation.se

Internet address: <http://www.bynkommunikation.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1,00 SEK

Total value of the contract/lot: 1,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/10/2019

V.2.2. Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Content Innovation Sweden AB

National registration number: 556866-2562

Postal address: Döbelnsgatan 21

Town: Stockholm

NUTS code: SE12 Östra Mellansverige

Postal code: 111 40
Country: Sweden
E-mail: lars.frank@ci.se
Internet address: <http://www.contentinnovation.se>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1,00 SEK
Total value of the contract/lot: 1,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/10/2019

V.2.2. Information about tenders

Number of tenders received: 18
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: HILL AND KNOWLTON SWEDEN AB
National registration number: 556501-0872
Postal address: BOX 16356
Town: Stockholm
NUTS code: SE12 Östra Mellansverige
Postal code: 103 26
Country: Sweden
E-mail: lisa.vallgren@hkstrategies.com
Internet address: <http://www.hillandknowlton.se>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/10/2019

V.2.2. Information about tenders

Number of tenders received: 18
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Fotograf Per Groth AB
National registration number: 556866-1499
Postal address: c/o Fotograf Per Groth AB, Löpargatan 1
Town: Västerås
NUTS code: SE12 Östra Mellansverige
Postal code: 722 41
Country: Sweden
E-mail: fotograf@pergroth.com
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1,00 SEK
Total value of the contract/lot: 1,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/10/2019

V.2.2. Information about tenders

Number of tenders received: 18
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Matador Kommunikation AB
National registration number: 556564-0249
Postal address: Box 3015
Town: Uppsala
NUTS code: SE12 Östra Mellansverige
Postal code: 750 03
Country: Sweden
E-mail: shamim@matador.se
Internet address: <http://www.matador.se>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1,00 SEK
Total value of the contract/lot: 1,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/10/2019

V.2.2. Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Nosy AB

National registration number: 556614-8879

Postal address: Pryssgränd 12

Town: Stockholm

NUTS code: SE12 Östra Mellansverige

Postal code: 118 21

Country: Sweden

E-mail: mirja.kais@nosy.se

Internet address: <http://klirr.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 SEK

V.2.5. Information about subcontracting**Section V: Award of contract**

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

11/10/2019

V.2.2. Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: aStory Kommunikationsbyrå AB

National registration number: 556612-4219

Postal address: Kyrkogatan 7B

Town: Eskilstuna

NUTS code: SE12 Östra Mellansverige

Postal code: 632 20

Country: Sweden

E-mail: hasse@astory.se

Internet address: <http://www.astory.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1,00 SEK

Total value of the contract/lot: 1,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Visma annons: <https://opic.com/id/afsjfixhgz>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten

Town: Uppsala

Country: Sweden

VI.5. Date of dispatch of this notice

23/12/2019