

619440-2026 - Competition

France – IT services: consulting, software development, Internet and support – Modernisation des principaux outils de communication numérique de la Ville de Blois et d'Agglopolys

OJ S 174/2026 09/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Ville de Blois (41)

Email: marchespublic@blois.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Modernisation des principaux outils de communication numérique de la Ville de Blois et d'Agglopolys

Description: Modernisation des principaux outils de communication numérique de la Ville de Blois et d'Agglopolys

Procedure identifier: 1c843fa7-7597-47a7-89d6-b153beccad05

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

2.1.4. General information

Additional information: Cette consultation s'effectue dans le cadre d'un groupement de commandes avec les organismes suivants : • Ville de Blois • Communauté d'agglomération de Blois - Agglopolys

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

The tenderer must submit tenders for all lots

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Création d'un système de conception de sites web (design system)

Description: Création d'un système de conception de sites web (design system)

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72413000 World wide web (www) site design services

5.1.2. Place of performance

Town: BLOIS

Postcode: 41000

Country subdivision (NUTS): Loir-et-Cher (FRB05)

Country: France

5.1.3. Estimated duration

Duration: 6 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: - Il s'agit d'un marché ordinaire. - Les candidats au lot 1 ne pourront pas candidater aux lots 3 et 4.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 - Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: 2 - Valeur technique *2.1 - Méthodologie technique : 50 % *2.2 - Gestion de projet : 4 % *2.3 - Références : 10 % *2.4 – Suggestions pour améliorer le résultat sur ce lot : 1 %

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 65

Criterion:

Type: Quality

Description: 3 - Développement durable

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-securises>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-securises>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 09/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif d'Orléans

Information about review deadlines: Se référer à l'article 9.2 du Règlement de Consultation

Organisation providing more information on the review procedures: Tribunal Administratif d'Orléans

Organisation receiving requests to participate: Ville de Blois (41)

Organisation processing tenders: Ville de Blois (41)

5.1. Lot: LOT-0002

Title: Initialisation, infogérance et maintenance d'un socle mutualisé, création et maintenance de sites web sur celui-ci

Description: Initialisation, infogérance et maintenance d'un socle mutualisé, création et maintenance de sites web sur celui-ci. Les prestations sont réparties en plusieurs missions : *

Mission 2-1 : Initialisation du socle technique mutualisé * Mission 2-2 : Hébergement et infogérance de l'ensemble, maintenance du socle technique mutualisé * Mission 2-3 : Création de sites web sur le socle technique mutualisé * Mission 2-4 : Maintenance des sites web

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72415000 World wide web (www) site operation host services, 72263000 Software implementation services, 72265000 Software configuration services

Options:

Description of the options: Durées des missions : * Pour la mission 2.1 : 3 mois à compter de la notification du contrat. * Pour la mission 2.2 : 12 mois à compter de la mise en ordre de marche du socle technique mutualisé, reconduite tacitement jusqu'à son terme - Nombre de reconduction : 3 - Durée de chaque période de reconduction : 12 mois. Durée maximale du contrat, toutes périodes confondues : 48 mois. * Pour la mission 2.3 : un an à compter du 1er janvier 2027 ou de sa date de notification si celle-ci postérieure - reconduit 3 fois maximum

par période d'un an - durée totale du marché : 4 ans. La durée d'exécution des marchés subséquents est de 18 mois. * Pour la Mission 2.4 : 12 mois à compter de la livraison du premier site web à maintenir - reconduit 3 fois maximum par période d'un an - durée totale du marché : 4 ans.

5.1.2. Place of performance

Town: BLOIS

Postcode: 41000

Country subdivision (NUTS): Loir-et-Cher (FRB05)

Country: France

5.1.3. Estimated duration

Other duration: Unknown

5.1.4. Renewal

Maximum renewals: 3

5.1.5. Value

Maximum value of the framework agreement: 149 500,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Type et forme de contrat : * Pour la mission 2.1 : marché ordinaire *

Pour la mission 2.2 : accord-cadre avec maximum de 6 500 € HT / an pour la VDB. * Pour la

mission 2.3 : accord-cadre avec maximum de 60 000 € HT / an pour la VDB et de 60 000 € HT

/ an pour la CAB, donnant lieu à la conclusion de marchés subséquents. * Pour la mission 2.4

: accord-cadre avec maximum de 11 000 € HT / an pour la VDB et de 12 000 € HT / an pour la

CAB. *Soit un montant maximum total de 149 500 € HT / an.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 - Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: 2 - Valeur technique *2.1 - Méthodologie technique : 52 % *2.2 - Gestion de projet

: 5,5 % *2.3 - Références : 6,5 % *2.4 – Suggestions pour améliorer le résultat sur ce lot : 1 %

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 65

Criterion:

Type: Quality

Description: 3 - Pertinence de la méthodologie de respect de la clause environnementale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-securises>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-securises>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 09/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif d'Orléans

Information about review deadlines: Se référer à l'article 9.2 du Règlement de Consultation

Organisation providing more information on the review procedures: Tribunal Administratif d'Orléans

Organisation receiving requests to participate: Ville de Blois (41)

Organisation processing tenders: Ville de Blois (41)

5.1. Lot: LOT-0003

Title: Accompagnement sur l'accessibilité : préconisations, formation et audit du système de conception

Description: Accompagnement sur l'accessibilité : préconisations, formation et audit du système de conception

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72810000 Computer audit services, 80533100 Computer training services

5.1.2. Place of performance

Town: BLOIS

Postcode: 41000

Country subdivision (NUTS): Loir-et-Cher (FRB05)

Country: France

5.1.3. Estimated duration

Duration: 12 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: - Il s'agit d'un marché ordinaire. - Les candidats au lot 3 ne pourront pas candidater aux lots 1-2 et 5.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 - Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: 2 - Valeur technique *2.1 - Méthodologie technique : 29 % *2.2 - Gestion de projet : 5 % *2.3 - Références : 29 % *2.4 – Suggestions pour améliorer le résultat sur ce lot : 2 %

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 65

Criterion:

Type: Quality

Description: 3 - Développement durable

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-securises>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-securises>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 09/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif d'Orléans

Information about review deadlines: Se référer à l'article 9.2 du Règlement de Consultation

Organisation providing more information on the review procedures: Tribunal Administratif d'Orléans

Organisation receiving requests to participate: Ville de Blois (41)

Organisation processing tenders: Ville de Blois (41)

5.1. Lot: LOT-0004

Title: Audits d'accessibilité des sites Web

Description: Audits d'accessibilité des sites Web

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72810000 Computer audit services

Options:

Description of the options: L'accord-cadre est reconduit tacitement jusqu'à son terme. Le nombre de périodes de reconduction est fixé à 3. La durée de chaque période de reconduction est de 12 mois. La durée maximale du contrat, toutes périodes confondues, est de 48 mois.

5.1.2. Place of performance

Town: BLOIS

Postcode: 41000

Country subdivision (NUTS): Loir-et-Cher (FRB05)

Country: France

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.5. Value

Maximum value of the framework agreement: 41 500,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: - Il s'agit d'un accord-cadre passé avec maximum annuel de 18 000,00

€ HT pour la VDB et de 23 500,00 € HT pour la CAB soit un maximum annuel total de 41 500

€ HT. - Il donnera lieu à l'émission de bons de commande. - Les candidats au lot 4 ne pourront pas candidater aux lots 1-2 et 5

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 - Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: 2 - Valeur technique *2.1 - Méthodologie technique : 22 % *2.2 - Gestion de projet : 5 % *2.3 - Références : 36 % *2.4 – Suggestions pour améliorer le résultat sur ce lot : 2 %

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 65

Criterion:

Type: Quality

Description: 3 - Développement durable

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-securises>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-securises>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 09/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif d'Orléans

Information about review deadlines: Se référer à l'article 9.2 du Règlement de Consultation

Organisation providing more information on the review procedures: Tribunal Administratif d'Orléans

Organisation receiving requests to participate: Ville de Blois (41)

Organisation processing tenders: Ville de Blois (41)

5.1. Lot: LOT-0005

Title: Prestations de graphisme

Description: Prestations de graphisme

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Options:

Description of the options: Le marché est conclu pour une durée d'un an à compter du 1er janvier 2027 ou de sa date de notification si celle-ci est postérieure. Il pourra être reconduit 3 fois maximum par période d'un an. La durée totale du marché ne pourra excéder 4 ans.

5.1.2. Place of performance

Town: BLOIS

Postcode: 41000

Country subdivision (NUTS): Loir-et-Cher (FRB05)

Country: France

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.5. Value

Maximum value of the framework agreement: 55 500,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: - Il s'agit d' un accord-cadre multi-attributaires donnant lieu à la conclusion de marchés subséquents. - L'accord-cadre sera attribué à 3 opérateurs économiques (sous réserve d'un nombre suffisant d'offres). - Les seuils annuels maximums de commandes à intervenir sont pour la VDV de 26 000 € HT et pour la CAB de 29 500 € HT soit un seuil annuel maximum total de 55 500 € HT - Les candidats au lot 5 ne pourront pas candidater aux lots 3 et/ou 4

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 - Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: 2 - Valeur technique *2.1 - Méthodologie technique : 24 % *2.2 - Gestion de projet : 3 % *2.3 - Références : 37 % *2.4 – Suggestions pour améliorer le résultat sur ce lot : 1 %

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 65

Criterion:

Type: Quality

Description: 3 - Développement durable

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-securises>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-securises>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 09/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif d'Orléans

Information about review deadlines: Se référer à l'article 9.2 du Règlement de Consultation

Organisation providing more information on the review procedures: Tribunal Administratif d'Orléans

Organisation receiving requests to participate: Ville de Blois (41)

Organisation processing tenders: Ville de Blois (41)

8. Organisations

8.1. ORG-0001

Official name: Ville de Blois (41)

Registration number: 21410018200010

Postal address: 9 place Saint Louis
Town: Blois
Postcode: 41000
Country subdivision (NUTS): Loir-et-Cher (FRB05)
Country: France
Email: marchespublic@blois.fr
Telephone: +33 254445050
Fax: +33 254742369
Internet address: <https://www.marches-securises.fr>
Information exchange endpoint (URL): <https://www.blois.fr>
Buyer profile: <https://www.marches-securises.fr>

Roles of this organisation:

Buyer
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0004

Official name: Tribunal Administratif d'Orléans
Registration number: 17450005800022
Postal address: 28 rue de la Bretonnerie
Town: Orléans
Postcode: 45000
Country subdivision (NUTS): Loir-et-Cher (FRB05)
Country: France
Email: greffe.ta-orleans@juradm.fr
Telephone: +33 238775900
Fax: +33 238538516
Internet address: <https://orleans.tribunal-administratif.fr>

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 3ea019b9-987f-4d70-b4ff-387309dd8ff4 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 07/09/2026 16:02:37 (UTC+00:00) Western European Time, GMT
Languages in which this notice is officially available: French
Notice publication number: 619440-2026
OJ S issue number: 174/2026
Publication date: 09/09/2026