

Spain-Madrid: Market research services
OJ S 198/2023 13/10/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Dirección General de la Entidad Pública Empresarial RED.ES

National registration number: Q2891006E

Postal address: Plaza Manuel Gómez Moreno s/n

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28020

Country: Spain

Contact person: Dirección General de la Entidad Pública Empresarial RED.ES

E-mail: sg.contratacion@red.es

Telephone: +34 912127620

Fax: +34 912016371

Internet address(es):

Main address: <http://www.red.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=YzkIINNbkpHw%3D>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de evaluación del Programa Kit Digital

Reference number: 032/23-AF

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

El contrato se licita por procedimiento abierto armonizado, conforme a lo establecido en los artículos 156 y siguientes de la Ley 9/2017, de 8 de noviembre, de Contratos del Sector Público, por el que se transponen al ordenamiento jurídico español las Directivas del Parlamento Europeo y del Consejo 2014/23/UE y 2014/24/UE, de 26 de febrero de 2014

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 160 751,15 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics, 79330000 Statistical services

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

El contrato se licita por procedimiento abierto armonizado, conforme a lo establecido en los artículos 156 y siguientes de la Ley 9/2017, de 8 de noviembre, de Contratos del Sector Público, por el que se transponen al ordenamiento jurídico español las Directivas del Parlamento Europeo y del Consejo 2014/23/UE y 2014/24/UE, de 26 de febrero de 2014

II.2.5. Award criteria

Quality criterion - Name: Criterios juicio de valor / Weighting: 40

Cost criterion - Name: Criterios cuantificables por fórmula / Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Plan de Recuperacion, Transformacion y Resiliencia

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 086-265081](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 032/23-AF

Title:

Servicio de evaluación del Programa Kit Digital

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

09/10/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: DELOITTE CONSULTING S.L.U.

National registration number: B81690471

Postal address: Plaza Pablo Ruiz Picasso, número 1

Town: MADRID

NUTS code: ES300 Madrid

Postal code: 28020

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 243 562,35 EUR

Total value of the contract/lot: 160 751,15 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Entidad Pública Empresarial RED.ES

Postal address: Plaza Manuel Gómez Moreno s/n Edificio Bronce

Town: Madrid

Postal code: 28020

Country: Spain

E-mail: sg.contratacion@red.es

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Entidad Pública Empresarial RED.ES

Postal address: Plaza Manuel Gómez Moreno s/n Edificio Bronce

Town: Madrid

Postal code: 28020

Country: Spain

E-mail: sg.contratacion@red.es

VI.5. Date of dispatch of this notice

10/10/2023