

**France-Paris: Graphic design services**  
**OJ S 236/2021 06/12/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: bibliothèque publique d'information

Postal address: 25, rue du Renard

Town: Paris Cedex 04

NUTS code: FR101 Paris

Postal code: 75197

Country: France

E-mail: [servicejuridique@bpi.fr](mailto:servicejuridique@bpi.fr)

Telephone: +33 144784512

**Internet address(es):**

Main address: <http://www.bpi.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

graphistes 2021

Reference number: 22042021

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

le présent accord-cadre, attribué à plusieurs opérateurs économiques, a pour objet la fourniture à la Bibliothèque publique d'information (Bpi) de prestations de conceptions et réalisations graphiques

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 33 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

services de conceptions, de réalisations graphiques et d'exécution de maquettes pour les documents de communication de la Bpi publiés sur support papier

Lot No: 1

### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

### **II.2.3. Place of performance**

NUTS code: FR101 Paris

### **II.2.4. Description of the procurement**

déclinaison de maquettes de documents établies conformément à la charte graphique de la Bpi

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 35

Quality criterion - Name: Organisation, qualification et expérience du personnel assigné à l'exécution de l'accord-cadre / Weighting: 20

Price - Weighting: 45

### **II.2.11. Information about options**

Options: yes

Description of options:

recours possible à un ou plusieurs marchés négociés de prestations similaires

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

services de réalisations graphiques, d'exécution de maquettes et ponctuellement de conception pour les documents de communication de la Bpi dans le cadre d'une prestation d'infographiste

Lot No: 2

### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

### **II.2.3. Place of performance**

NUTS code: FR101 Paris

### **II.2.4. Description of the procurement**

création d'icônes, de boutons, de gifs et d'infographie

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40

Quality criterion - Name: Organisation, qualification et expérience du personnel assigné à l'exécution de l'accord-cadre / Weighting: 20

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: yes

Description of options:

possible passation de 1 ou plusieurs marchés négociés de prestations similaires

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 081-208877](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 2021-008

**Lot No:** 1

**Title:**

lot 1 : services de conceptions, de réalisations graphiques et d'exécution de maquettes pour les documents de communication de la Bpi publiés sur support papier

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

28/07/2021

##### **V.2.2.**

### **Information about tenders**

Number of tenders received: 18

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: anne courtois julien janiszewski

Postal address: 23, rue le Primatice

Town: Fontainebleau

NUTS code: FR102 Seine-et-Marne

Postal code: 77300

Country: France

Internet address: <http://www.module.fr/>

The contractor is an SME: yes

#### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000,00 EUR

#### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 2021-009

**Lot No:** 1

**Title:**

lot 1 : services de conceptions, de réalisations graphiques et d'exécution de maquettes pour les documents de communication de la Bpi publiés sur support papier

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

28/07/2021

##### **V.2.2. Information about tenders**

Number of tenders received: 18

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: william EVAIN

Postal address: 13, rue de la grange aux belles

Town: Paris

NUTS code: FR101 Paris

Postal code: 75010

Country: France

Internet address: <http://www.willamevain.com/html/series.html>

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 100 000,00 EUR

Total value of the contract/lot: 10 000,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 2021-010

**Lot No:** 1

**Title:**

lot 1 : services de conceptions, de réalisations graphiques et d'exécution de maquettes pour les documents de communication de la Bpi publiés sur support papier

A contract/lot is awarded: yes

## V.2. Award of contract

### V.2.1. Date of conclusion of the contract

28/07/2021

### V.2.2. Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: no

### V.2.3. Name and address of the contractor

Official name: sarl agence elixir

Postal address: 21 A rue du refuge

Town: Besançon

NUTS code: FRC21 Doubs

Postal code: 25000

Country: France

Internet address: <https://www.agence-elixir.com/>

The contractor is an SME: yes

### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 10 000,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 2021-011

**Lot No:** 1

**Title:**

lot 1 : services de conceptions, de réalisations graphiques et d'exécution de maquettes pour les documents de communication de la Bpi publiés sur support papier

A contract/lot is awarded: yes

## V.2. Award of contract

### V.2.1. Date of conclusion of the contract

28/07/2021

**V.2.2. Information about tenders**

Number of tenders received: 18

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: desk

Postal address: 25, Bd de la Vannerie

Town: Saint-Berthevin

NUTS code: FRG03 Mayenne

Postal code: 53940

Country: France

Internet address: <http://www.desk.fr>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 100 000,00 EUR

Total value of the contract/lot: 10 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 2021-014

**Lot No:** 2

**Title:**

services de réalisations graphiques, d'exécution de maquettes et ponctuellement de conception pour les documents de communication de la Bpi dans le cadre d'une prestation d'infographiste

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

02/09/2021

**V.2.2. Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: anne courtois julien janiszewski

Postal address: 23, rue le Primatice

Town: Fontainebleau

NUTS code: FR102 Seine-et-Marne

Postal code: 77300

Country: France

Internet address: [https://www.myfonts.com/person/Julien\\_Janiszewski/](https://www.myfonts.com/person/Julien_Janiszewski/)

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 33 000,00 EUR

Total value of the contract/lot: 33 000,00 EUR

#### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 2021-015

**Lot No:** 2

**Title:**

services de réalisations graphiques, d'exécution de maquettes et ponctuellement de conception pour les documents de communication de la Bpi dans le cadre d'une prestation d'infographiste

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

21/09/2021

##### **V.2.2. Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: rubrik c - imprim'Services SARL

Postal address: zac des Radars - 8 rue Condorcet

Town: Grigny

NUTS code: FR104 Essonne

Postal code: 91350

Country: France

Internet address: <http://www.rubrikc.com>

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 33 000,00 EUR

#### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 2021-016

**Lot No:** 2

**Title:**

services de réalisations graphiques, d'exécution de maquettes et ponctuellement de conception pour les documents de communication de la Bpi dans le cadre d'une prestation d'infographiste

A contract/lot is awarded: yes

#### **V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

20/10/2021

**V.2.2. Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: bright

Postal address: 137 rue vieille du temple

Town: Paris

NUTS code: FR101 Paris

Postal code: 75003

Country: France

Internet address: <https://brightdesign.fr/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 33 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 2021-017

**Lot No:** 2

**Title:**

services de réalisations graphiques, d'exécution de maquettes et ponctuellement de conception pour les documents de communication de la Bpi dans le cadre d'une prestation d'infographiste

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

02/09/2021

**V.2.2. Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: atelier youpi

Postal address: 6-10 quai de Seine Saint-Denis

Town: Saint-Denis

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93200

Country: France

Internet address: <http://atelieryoupi.fr/>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 33 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 2021-018

**Lot No:** 2

**Title:**

services de réalisations graphiques, d'exécution de maquettes et ponctuellement de conception pour les documents de communication de la Bpi dans le cadre d'une prestation d'infographiste

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

02/09/2021

**V.2.2. Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: sarl agence elixir

Postal address: 21 A rue du refuge

Town: Besançon

NUTS code: FRC21 Doubs

Postal code: 25000

Country: France

Internet address: <https://www.agence-elixir.com/>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 33 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: tribunal administratif de Paris

Postal address: 7, rue de Jouy

Town: Paris

Postal code: 75004

Country: France  
Telephone: +33 144594430  
Fax: +33 144594646

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal administratif de Paris  
Postal address: 7, rue de Jouy  
Town: Paris  
Postal code: 75004  
Country: France  
Telephone: +33 144594430  
Fax: +33 144594646

**VI.5. Date of dispatch of this notice**

01/12/2021