

Netherlands-The Hague: Public relations services
OJ S 236/2021 06/12/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Hoger Beroepsonderwijs Haaglanden

Postal address: Johanne Westerdijkplein 75

Town: Den Haag

NUTS code: NL33 Zuid-Holland

Postal code: 2521 EN

Country: Netherlands

Contact person: De heer J. Nicolaas

E-mail: j.nicolaas@hhs.nl

Internet address(es):

Main address: <http://www.dehaagsehogeschool.nl/>

Address of the buyer profile: <http://www.dehaagsehogeschool.nl/>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Media Public Relations

Reference number: EA-JN-2021

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

De HHs heeft behoefte aan een Media & PR partner die aansluit bij de complexiteit van de organisatie en uit de voeten kan met diversiteit in klantbehoefte, variërend van strategisch advies tot het opstellen van teksten of het voorbereiden van pitches in verschillende maten van complexiteit en gevoeligheid.

Let op, tussen 23 juli en 23 augustus is er vanwege de vakantieperiode zeer beperkte beschikbaarheid en zal uw bericht niet worden beantwoord.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 400 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416100 Public relations management services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: NL33 Zuid-Holland

Main site or place of performance: Regio Haaglanden

II.2.4. Description of the procurement

De HHs heeft behoefte aan een Media & PR partner die aansluit bij de complexiteit van de organisatie en uit de voeten kan met diversiteit in klantbehoefte, variërend van strategisch advies tot het opstellen van teksten of het voorbereiden van pitches in verschillende maten van complexiteit en gevoeligheid.

Let op, tussen 23 juli en 23 augustus is er vanwege de vakantieperiode zeer beperkte beschikbaarheid en zal uw bericht niet worden beantwoord.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Zie aanbestedingsdocumenten

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 138-367625](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Media Public Relations

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/12/2021

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Van Hulzen Public Relations BV

Postal address: Schoolstraat 174

Town: Voorschoten

NUTS code: NL33 Zuid-Holland

Postal code: 2252 CN

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 400 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Zie aanbestedingsdocumenten

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank te 's-Gravenhage

Town: Den Haag

Country: Netherlands

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Zie aanbestedingsdocumenten

VI.5. Date of dispatch of this notice

01/12/2021