

622669-2026 - Competition

France – Graphic design services – Prestation de conception et exécution graphique, direction artistique, appui-conseil créatif.

OJ S 174/2026 09/09/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Anact

Email: d.lamborot@anact.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Prestation de conception et exécution graphique, direction artistique, appui-conseil créatif.

Description: Réalisation de prestations de conseil graphique, direction artistique, conception visuelle, création de supports de communication, exécution graphique et appui conseil créatif pour l'Anact.

Procedure identifier: 5e3e6fca-9df8-4032-b3f7-5e0e3e532d7e

Previous notice: 549898-2026

Internal identifier: 2026cce280d

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Accord-cadre qui s'exécutera par l'émission de bons de commande au sens des articles R. 2162-2, R. 2162-13 et R. 2162-14 du code de la commande publique. Accord-cadre est mono-attributaire. L'accord-cadre est conclu sans minimum et avec un maximum de 170 000,00 € HT (reconduction incluses).

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Country: France

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

Maximum value of the framework agreement: 170 000,00 EUR

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Prestation de conception et exécution graphique, direction artistique, appui-conseil créatif.

Description: Réalisation de prestations de conseil graphique, direction artistique, conception visuelle, création de supports de communication, exécution graphique et appui conseil créatif pour l'Anact.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Town: Lyon

Postcode: 69457

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: L'accord-cadre est conclu pour une durée d'un (1) an à compter de sa date de notification au titulaire. Ensuite, il sera renouvelé par reconduction expresse pour un an (1 an), sans que sa durée totale n'excède quatre (4) ans.

5.1.5. Value

Maximum value of the framework agreement: 170 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Information about previous notices:

Identifier of the previous notice: 549898-2026

Identifier of the part of the previous notice: LOT-0001

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Le détail du critère figure dans le règlement de la consultation .

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Le détail du critère figure dans le règlement de la consultation .

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Deadline for requesting additional information: 09/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_9F_Og6L9K1

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_9F_Og6L9K1&v=1&selected=0

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 16/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Lyon

Organisation providing additional information about the procurement procedure: Anact

Organisation providing offline access to the procurement documents: Anact

Organisation providing more information on the review procedures: Tribunal Administratif de Lyon

Organisation receiving requests to participate: Anact

Organisation processing tenders: Anact

8. Organisations

8.1. ORG-0001

Official name: Anact

Registration number: 18003701200051

Postal address: 192 avenue Thiers CS 800 31

Town: Lyon cedex 06

Postcode: 69457

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Contact point: Mme Delphine Lamborot

Email: d.lamborot@anact.fr

Telephone: 0472561368

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_9F_Og6L9K1&v=1&selected=0

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0003

Official name: Tribunal Administratif de Lyon

Registration number: 17690005800015

Postal address: 184 Rue Duguesclin

Town: Lyon

Postcode: 69433

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Email: greffe.ta-lyon@juradm.fr

Telephone: 0487635000

Internet address: <https://lyon.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

10. Change

Version of the previous notice to be changed

:

3551ee23-bd2e-4b52-9366-c8a71023e43f-01

Notice information

Notice identifier/version: 82aa8a98-20bf-4ce4-b348-642b4930d3ec - 02

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 07/09/2026 17:00:07 (UTC+02:00) Eastern European Time, Central European Summer Time
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