

France-Schiltigheim: Design consultancy services

OJ S 199/2023 16/10/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: chambre des Métiers d'alsace

Postal address: 30 avenue de l'europe

Town: Schiltigheim

NUTS code: FRF1 Alsace

Postal code: 67300

Country: France

E-mail: mlorsungmaring@cm-alsace.fr

Telephone: +33 388197942

Fax: +33 388197942

Internet address(es):

Main address: <http://reseaucma.e-marchespublics.com>

Address of the buyer profile: https://reseaucma.e-marchespublics.com/pack/annonce_marche_public_10232_970618.html

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://cm-alsace.fr/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://reseaucma.e-marchespublics.com>

I.4. Type of the contracting authority

Other type: Chambre consulaire

I.5. Main activity

Other activity: CMA

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

prestations de Communication

Reference number: 2023-17

II.1.2. Main CPV code

79415200 Design consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

services de communication : Conseil stratégique et créatif, Image et édition, Digital

II.1.5. Estimated total value

Value excluding VAT: 350 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF1 Alsace

Main site or place of performance: 30 av de l'europe 67000 SCHILTIGHEIM

II.2.4. Description of the procurement

services de communication, articulés autour des items suivant :

- conseil stratégique et créatif
- image et édition (identité visuelle, pictothèque, annonces presse, affiches, flyers, kakémonos, cartes postales, invitation, autocollant, banderoles, dépliants, brochures, infographie statistique, rédaction ...)
- digital

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 350 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

la durée d'exécution du marché est de 1 an à compter de la prise d'effet du marché.

Au terme de cette période, le marché est reconduit tacitement chaque année pour une nouvelle période d'un an.

(max 4 ans)

la non reconduction du marché, peut être faite par la CMA par courrier recommandé avec avis de réception au moins 2

mois avant le terme de la période concernée

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

pour l'analyse du critère technique et demandé un Exercice de style :

Sujet : " Création d'un master pour la promotion de webinaires "

Compensation financière :

La CMA consent à attribuer une prime forfaitaire de 150 euros (T.T.C.) par soumissionnaire.

(voir condition page 18 du Rc)

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 14/11/2023 Local time: 09:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 14/11/2023 Local time: 09:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Strasbourg

Postal address: 30 AV de la PAIX

Town: Strasbourg

Postal code: 67000

Country: France

VI.5. Date of dispatch of this notice

11/10/2023