

Italy-Imola: Advertising and marketing services

OJ S 250/2020 23/12/2020

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Nuovo circondario imolese — Servizio centrale unica di committenza

Postal address: via Boccaccio 27

Town: Imola

NUTS code: ITH55 Bologna

Postal code: 40026

Country: Italy

Contact person: Passatempi dott.ssa Stefania

E-mail: cuc@pec.nuovocircondarioimolese.it

Telephone: +39 0542603200

Fax: +39 054234895

Internet address(es):Main address: <http://www.nuovocircondarioimolese.it>Address of the buyer profile: <http://www.nuovocircondarioimolese.it>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.nuovocircondarioimolese.it>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via:

https://piattaformaintercenter.regione.emilia-romagna.it/portale_ic/

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Other activity: promozione turistica

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Servizio di promo-commercializzazione turistica dei Comuni del Nuovo circondario imolese — periodo 2021–2024.

Reference number: CIG 8567405E40

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Vedasi punto II.1.1) e i documenti di progetto.

II.1.5. Estimated total value

Value excluding VAT: 669 382,84 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

63510000 Travel agency and similar services

II.2.3. Place of performance

NUTS code: ITH55 Bologna

Main site or place of performance: Vedasi capitolato speciale d'appalto.

II.2.4. Description of the procurement

Vedasi punto II.1.1) e i documenti di progetto.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 368 740,96 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

Eventuale rinnovo per due anni stimato in 184 370,48 EUR (IVA esclusa).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Eventuale proroga tecnica per massimo sei mesi, nelle more della conclusione della nuova procedura di affidamento stimata in 46 092,62 EUR (IVA esclusa). Eventuali servizi accessori /complementari all'oggetto del contratto stimati in 70 178,78 EUR (IVA esclusa).

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Vedasi disciplinare di gara.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 12/01/2021 Local time: 13:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Italian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 12/01/2021 Local time: 14:00

Place:

Seduta pubblica virtuale tramite sistema SATER.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

Il presente bando è integrato dal disciplinare di gara e da tutti i documenti di progetto.

Si procederà ad aggiudicazione anche in presenza di una sola offerta valida, purchè ritenuta congrua.

È esclusa la competenza arbitrale.

Responsabile della procedura di gara: Passatempi dott.ssa Stefania.

Responsabile unico del procedimento: Villa dott.ssa Valeria.

VI.4. Procedures for review

VI.4.1. Review body

Official name: TAR dell'Emilia Romagna

Postal address: via D'Azeglio 54

Town: Bologna

Postal code: 40123

Country: Italy

Internet address: <http://www.giustizia-amministrativa.it>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: TAR dell'Emilia Romagna

Town: Bologna

Postal code: 40123

Country: Italy

VI.5. Date of dispatch of this notice

18/12/2020