

## 625023-2026 - Competition

### Norway – Business and management consultancy and related services – Procurement of tourism services

OJ S 175/2026 10/09/2026

Contract or concession notice – standard regime

Services

## 1. Buyer

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### 1.1. Buyer

Official name: Vestfold fylkeskommune

Email: [erik.forde@inventura.no](mailto:erik.forde@inventura.no)

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

## 2. Procedure

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### 2.1. Procedure

Title: Procurement of tourism services

Description: The aim of the procurement is to ensure continuity and further development in the regional tourism industry in Vestfold for the period 2027-2030. The procurement comprises three service areas that together shall strengthen Vestfold's position as a destination: digital infrastructure and national marketing, international market development and sustainable destinations. The procurement will be carried out as one total procurement within a framework of NOK 2.75 million per annum.

Procedure identifier: 30cff0f2-92e8-44f4-9738-8d7de749a87f

Internal identifier: Anskaffelse-2026-25

Type of procedure: Open

The procedure is accelerated: no

#### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Additional classification (cpv): 63000000 Supporting and auxiliary transport services; travel agencies services, 63500000 Travel agency, tour operator and tourist assistance services, 63510000 Travel agency and similar services, 79300000 Market and economic research; polling and statistics, 79340000 Advertising and marketing services, 79413000 Marketing management consultancy services

#### 2.1.2. Place of performance

Country: Norway

Anywhere in the given country

Additional information: Vestfold County, Norway

#### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

## 5. Lot

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### 5.1. Lot: LOT-0000

Title: Procurement of tourism services

Description: The aim of the procurement is to ensure continuity and further development in the regional tourism industry in Vestfold for the period 2027-2030. The procurement comprises three service areas that together shall strengthen Vestfold's position as a destination: digital infrastructure and national marketing, international market development and sustainable destinations. The procurement will be carried out as one total procurement within a framework of NOK 2.75 million per annum.

Internal identifier: Anskaffelse-2026-25

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Additional classification (cpv): 63000000 Supporting and auxiliary transport services; travel agencies services, 63500000 Travel agency, tour operator and tourist assistance services, 63510000 Travel agency and similar services, 79300000 Market and economic research; polling and statistics, 79340000 Advertising and marketing services, 79413000 Marketing management consultancy services

#### 5.1.2. Place of performance

Country: Norway

Anywhere in the given country

Additional information: Vestfold County, Norway

#### 5.1.3. Estimated duration

Duration: 2 Years

#### 5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 1 year + 1 to

#### 5.1.6. General information

##### Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

#### 5.1.11. Procurement documents

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeId=99223>

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: [https://tendsign.com/doc.aspx?](https://tendsign.com/doc.aspx?MeFormsNoticeld=99223&GoTo=Tender)

[MeFormsNoticeld=99223&GoTo=Tender](https://tendsign.com/doc.aspx?MeFormsNoticeld=99223&GoTo=Tender)

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 30/09/2026 10:00:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 60 Days

**Information about public opening:**

Opening date: 30/09/2026 10:01:00 (UTC+00:00) Western European Time, GMT

Place: Tønsberg

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

**5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Vestfold tingrett

Information about review deadlines: The waiting period is ten days after the award of contract.

Organisation providing more information on the review procedures: Vestfold tingrett

## 8. Organisations

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**8.1. ORG-0001**

Official name: Vestfold fylkeskommune

Registration number: 929882385

Department: Ekstern bistand

Postal address: Svend Foyns gate 9

Town: TØNSBERG

Postcode: 3126

Country subdivision (NUTS): Vestfold (NO093)

Country: Norway

Contact point: Erik Førde

Email: [erik.forde@inventura.no](mailto:erik.forde@inventura.no)

Telephone: +47

Internet address: <http://www.vestfoldfylke.no>

**Roles of this organisation:**

Buyer

**8.1. ORG-0002**

Official name: Vestfold tingrett

Registration number: 926 723 618

Postal address: Postboks 2013

Town: Tønsberg

Postcode: 3103

Country subdivision (NUTS): Vestfold (NO093)

Country: Norway

Email: [vestfold.tingrett@domstol.no](mailto:vestfold.tingrett@domstol.no)

Telephone: 33 20 67 00

Internet address: <https://www.domstol.no/no/domstoler/tingrett/vestfold-tingrett/>

**Roles of this organisation:**

Review organisation

Organisation providing more information on the review procedures

## Notice information

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