

626157-2026 - Competition

Spain – Cultural event organisation services – Prestación de servicios especializados para la promoción, gestión y organización de la feria promovida por el Ayuntamiento de Tolosa y de las ferias especiales asociadas, así como para la realización de visitas guiadas relacionadas con la historia, cultura y el patrimonio del municipio.

OJ S 176/2026 11/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Ayuntamiento de Tolosa - Ayuntamiento de Tolosa

Email: kontratazioa@tolosa.eus

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Prestación de servicios especializados para la promoción, gestión y organización de la feria promovida por el Ayuntamiento de Tolosa y de las ferias especiales asociadas, así como para la realización de visitas guiadas relacionadas con la historia, cultura y el patrimonio del municipio.

Description: Prestación de servicios especializados para la promoción, gestión y organización de la feria promovida por el Ayuntamiento de Tolosa y de las ferias especiales asociadas, así como para la realización de visitas guiadas relacionadas con la historia, cultura y el patrimonio del municipio.

Procedure identifier: e774ee37-694f-4100-b277-0086b5312380

Internal identifier: 2026SABI0010

Type of procedure: Open

The procedure is accelerated: yes

Justification for the accelerated procedure: Necesidad inaplazable y razones de interés público.

Main features of the procedure: Abierto

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952100 Cultural event organisation services

Additional classification (cpv): 63513000 Tourist information services, 63514000 Tourist guide services, 79340000 Advertising and marketing services, 79341000 Advertising services, 79342000 Marketing services, 79342200 Promotional services, 92521000 Museum services

2.1.2. Place of performance

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 692 740,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

The tenderer must submit tenders for all lots

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Bankruptcy: Porrot

5. Lot

5.1. Lot: LOT-0001

Title: Lote 1

Description: Prestar servicios especializados para la promoción, gestión y organización de la feria promovida por el Ayto. de Tolosa y de ferias especiales asociadas, así como para las visitas guiadas relacionadas con la historia, cultura y el patrimonio del municipio

Internal identifier: 64678

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952100 Cultural event organisation services

Additional classification (cpv): 79340000 Advertising and marketing services, 79341000

Advertising services, 79342000 Marketing services, 79342200 Promotional services

5.1.2. Place of performance

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: De un año más otro año (1+1)

5.1.5. Value

Estimated value excluding VAT: 624 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: References on specified services

Description of selection criterion: Referencias sobre servicios específicos

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Lote 1: Organización del grupo

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Cost

Description: Lote 1 :Conocimiento de euskera

Category of award weight criterion: Weight (points, exact)

Award criterion number: 6

Criterion:

Type: Cost

Description: Lote1: Experiencia laboral

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Cost

Description: Lote 1: Precio

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Lote 1: Sistema de organización, seguimiento y evaluación

Category of award weight criterion: Weight (points, exact)

Award criterion number: 12

Criterion:

Type: Quality

Description: Lote 1: Propuesta técnica

Category of award weight criterion: Weight (points, exact)

Award criterion number: 13

Criterion:

Type: Quality

Description: Lote 1: Propuesta de servicio

Category of award weight criterion: Weight (points, exact)

Award criterion number: 12

Criterion:

Type: Quality

Description: Lote 1: Metodología: estrategia de promoción y planificación

Category of award weight criterion: Weight (points, exact)

Award criterion number: 12

5.1.11. Procurement documents

Address of the procurement documents: <https://www.contratacion.euskadi.eus>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.contratacion.euskadi.eus/KPELicitacion>

Languages in which tenders or requests to participate may be submitted: Spanish, Basque

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 25/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 06/10/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Additional information: Sobre C

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Órgano Administrativo de Recursos Contractuales

Organisation providing additional information about the procurement procedure: Ayuntamiento de Tolosa - Ayuntamiento de Tolosa

Organisation providing more information on the review procedures: órgano administrativo de recursos contractuales

5.1. Lot: LOT-0002

Title: Lote 2

Description: Prestar servicios especializados para la promoción, gestión y organización de la feria promovida por el Ayto. de Tolosa y de ferias especiales asociadas, así como para las visitas guiadas relacionadas con la historia, cultura y el patrimonio del municipio

Internal identifier: 64679

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952100 Cultural event organisation services

Additional classification (cpv): 63513000 Tourist information services, 63514000 Tourist guide services, 92521000 Museum services

5.1.2. Place of performance

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: De un año más otro año (1+1)

5.1.5. Value

Estimated value excluding VAT: 68 740,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: References on specified services

Description of selection criterion: Referencias sobre servicios específicos

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Lote 2: Acreditación del conocimiento de idiomas

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Cost

Description: Lote 2: Experiencia laboral

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Cost

Description: Lote 2: Precio

Category of award weight criterion: Weight (points, exact)

Award criterion number: 36

Criterion:

Type: Quality

Description: Lote 2: Sistema de organización, seguimiento y evaluación

Category of award weight criterion: Weight (points, exact)

Award criterion number: 9

Criterion:

Type: Quality

Description: Lote 2: Metodología, estrategia de promoción y planificación

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: Lote 2: Conocimiento del municipio e interpretación del valor turístico

Category of award weight criterion: Weight (points, exact)

Award criterion number: 25

5.1.11. Procurement documents

Address of the procurement documents: <https://www.contratacion.euskadi.eus>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.contratacion.euskadi.eus/KPELicitacion>

Languages in which tenders or requests to participate may be submitted: Spanish, Basque

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 25/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 06/10/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Additional information: Sobre C

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Órgano Administrativo de Recursos Contractuales

Organisation providing additional information about the procurement procedure: Ayuntamiento de Tolosa - Ayuntamiento de Tolosa

Organisation providing more information on the review procedures: órgano administrativo de recursos contractuales

8. Organisations

8.1. ORG-0001

Official name: Órgano Administrativo de Recursos Contractuales

Registration number: 122920.0

Postal address: Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz

Town: Vitoria-Gasteiz

Postcode: 01010

Country subdivision (NUTS): Araba/Álava (ES211)

Country: Spain

Email: oarc@euskadi.eus

Telephone: +34 945019595

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Ayuntamiento de Tolosa - Ayuntamiento de Tolosa

Registration number: P2007600F

Postal address: Plaza Zaharra 6A. 20400 Tolosa (Gipuzkoa)

Town: Tolosa

Postcode: 20400

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

Contact point: Teknikaria

Email: kontratazioa@tolosa.eus

Telephone: +34 943654466

Internet address: <http://tolosa.eus/>

Buyer profile: <https://www.contratacion.euskadi.eus/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: órgano administrativo de recursos contractuales

Registration number: 123491.0

Postal address: Donostia- San Sebastian 1

Town: Vitoria- Gasteiz

Postcode: 01010

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

Email: kontratazioa@tolosa.eus

Telephone: +34 943654466

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: a6fab5cf-6cd6-4020-8a82-50dfd39c4320 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 10/09/2026 11:30:02 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

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Publication date: 11/09/2026