

Denmark-Copenhagen: Expert Assistance on Communication, Awareness Raising and User Support for the Implementation of the CLMS and the Copernicus Crosscutting In Situ Data Coordination

OJ S 251/2020 24/12/2020

Contract award notice

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Environment Agency

Postal address: Kongens Nytorv 6

Town: Copenhagen K

NUTS code: DK011 Byen København

Postal code: 1050 K

Country: Denmark

Contact person: Olivier Cornu

E-mail: procurement@eea.europa.eu

Internet address(es):

Main address: <https://www.eea.europa.eu>

Address of the buyer profile: <https://www.eea.europa.eu/about-us/tenders>

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Expert Assistance on Communication, Awareness Raising and User Support for the Implementation of the CLMS and the Copernicus Crosscutting In Situ Data Coordination

Reference number: EEA/DIS/R0/20/005

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

The focus of this call for tenders is on communication, awareness raising, and user uptake activities in support of the EEA's implementation of the Copernicus Land Monitoring Service (CLMS) and the EEA's crosscutting coordination of the Copernicus In Situ Component. The Agency aims at procuring mostly intra-mural (at the EEA premises) and to a limited extent

extra-mural (at the contractor's premises or elsewhere) consultancy services. The contractor shall deliver consultancy and services within the main areas of tailored communication, awareness raising, and user uptake with the purpose of improving the visibility, recognition, uptake, and impact of the EEA's CLMS and in situ coordination services and products among key user communities. The intra-mural experts are requested to cooperate on a daily basis with the EEA Copernicus and Communications teams.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 600 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DK011 Byen København

Main site or place of performance: Work will be carried out at the premises of the EEA in Copenhagen (intra-mural) or at the contractor's premises (extra-mural) depending on the requirements of the specific contract.

II.2.4. Description of the procurement

As specified under sections 1.3 and 1.4 of the tender specifications.

II.2.5. Award criteria

Quality criterion - Name: Communication strategy: quality, completeness and feasibility of the proposed communication strategy outline / Weighting: 25

Quality criterion - Name: Awareness raising and user uptake: quality and applicability of the ten justified and realistic communication and user uptake actions; The news article's ability to promote the intended audience's use and uptake of CLMS' hot-spot monitoring products; Quality and applicability of the five proposals to improve the user friendliness and communicative capability of the Copernicus In Situ website (insitu.copernicus.eu) / Weighting: 30

Quality criterion - Name: Contract management: project management approach, for instance in terms of interaction with the EEA for necessary follow-up and progress meetings; Quality of the procedures for ascertaining the quality of the services delivered and the conformity of the deliveries with their implementation / Weighting: 15

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Copernicus — Regulation (EU) No 377/2014 of the European Parliament and of the Council of 3 April 2014 (OJ L122, 24 April 2014, p. 44).

II.2.14. Additional information

During the 3 years following the entry into force of the framework service contracts, the EEA reserves the right to exercise the option of conducting a negotiated procedure without prior publication of a contract notice for new services with the future contractors awarded the framework service contracts, pursuant to point 11.1 (e) of Annex I to the Financial Regulation.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 147-360670](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: EEA/DIS/R0/20/005-1

Title:

Expert Assistance in the Areas of Communication, Awareness Raising and User Uptake Activities in Support of the Agency's Implementation of CLMS and Copernicus In Situ Component

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/11/2020

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SpaceTec Partners SRL

National registration number: 0835.142.383

Postal address: Avenue Louise 66

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1050

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 600 000,00 EUR

Total value of the contract/lot: 1 600 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 15 %

Section V: Award of contract

Contract No: EEA/DIS/R0/20/005-2

Title:

Expert Assistance in the Areas of Communication, Awareness Raising and User Uptake Activities in Support of the Agency's Implementation of CLMS and Copernicus In Situ Component

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/11/2020

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ALPHA Consultants SRL

National registration number: MI-1910588

Postal address: Viale Cirene 7

Town: Milano

NUTS code: ITC4C Milano

Postal code: 20135

Country: Italy

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 600 000,00 EUR

Total value of the contract/lot: 1 600 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 45 %

Section VI: Complementary information

VI.3. Additional information

The two framework service contracts are awarded following the cascade system.

VI.4. Procedures for review

VI.4.1.

Review body

Official name: General Court

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <https://curia.europa.eu>

VI.4.2. Body responsible for mediation procedures

Official name: European Ombudsman

Postal address: 1 Avenue du Président Robert Schuman

Town: Strasbourg

Postal code: 67001

Country: France

E-mail: eo@ombudsman.europa.eu

Telephone: +33 388172313

Fax: +33 388179062

Internet address: <https://www.ombudsman.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Within 2 months of the notification to the plaintiff (date of receipt), or, in the absence thereof, the day when the person concerned had knowledge of the relevant information, an appeal may be lodged with the Court of Justice of the European Union.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: General Court

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 5-4303-2100

Internet address: <https://curia.europa.eu>

VI.5. Date of dispatch of this notice

17/12/2020