

**France-Paris: Advertising and marketing services**

OJ S 200/2023 17/10/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: cnosf

Postal address: 1 avenue Pierre de Coubertin

Town: Paris

NUTS code: FR101 Paris

Postal code: 75013

Country: France

E-mail: [remiveynand@cnosf.org](mailto:remiveynand@cnosf.org)

Telephone: +33 140782894

**Internet address(es):**Main address: <http://www.franceolympique.com/>Address of the buyer profile: [https://cnosf.e-marchespublics.com/pack/recherche\\_d\\_appels\\_d\\_offres\\_marches\\_publics\\_1\\_aapc\\_1.html](https://cnosf.e-marchespublics.com/pack/recherche_d_appels_d_offres_marches_publics_1_aapc_1.html)**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://cnosf.e-marchespublics.com/pack/recherche\\_d\\_appels\\_d\\_offres\\_marches\\_publics\\_1\\_aapc\\_1.html](https://cnosf.e-marchespublics.com/pack/recherche_d_appels_d_offres_marches_publics_1_aapc_1.html)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://cnosf.e-marchespublics.com/pack/recherche\\_d\\_appels\\_d\\_offres\\_marches\\_publics\\_1\\_aapc\\_1.html](https://cnosf.e-marchespublics.com/pack/recherche_d_appels_d_offres_marches_publics_1_aapc_1.html)**I.4. Type of the contracting authority**

Other type: Association

**I.5. Main activity**

Other activity: Sport

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

agences de marketing pour mener les campagnes de promotion digitales du CNOSF

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

agences de marketing pour mener les campagnes de promotion digitales du CNOSF

#### **II.1.5. Estimated total value**

Value excluding VAT: 300 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

#### **II.2.3. Place of performance**

NUTS code: FR101 Paris

#### **II.2.4. Description of the procurement**

agences de marketing pour mener les campagnes de promotion digitales du CNOSF

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 300 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 18/12/2023 End: 30/06/2025

This contract is subject to renewal: yes

Description of renewals:

reconductible deux fois pour une durée d'un an

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

voir DCE

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 09/11/2023 Local time: 12:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

##### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

##### **IV.2.7. Conditions for opening of tenders**

Date: 09/11/2023 Local time: 12:30

#### **Section VI: Complementary information**

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##### **VI.1. Information about recurrence**

This is a recurrent procurement: no

##### **VI.3. Additional information**

##### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: tribunal judiciaire de Paris

Postal address: parvis du tribunal judiciaire de Paris

Town: Paris

Postal code: 75017

Country: France

##### **VI.5. Date of dispatch of this notice**

12/10/2023