

629463-2026 - Result

Romania – Social research services – Servicii de analiză strategică a principalelor subiecte politice interne și europene și a tendințelor de comunicare politică asupra acestora reflectate în mass-media și rețelele sociale

OJ S 177/2026 14/09/2026

**Contract or concession award notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Comisia Europeană, DG COMM - Communication

Email: COMM-REP-BUH-TENDERS@ec.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicii de analiză strategică a principalelor subiecte politice interne și europene și a tendințelor de comunicare politică asupra acestora reflectate în mass-media și rețelele sociale

Description: Autoritatea contractantă dorește să achiziționeze servicii de analiză strategică a principalelor subiecte politice interne și europene și a tendințelor de comunicare politică asupra acestora reflectate în mass-media și rețelele sociale. Serviciile care fac obiectul prezentei cereri de oferte, inclusiv eventualele cerințe minime, sunt descrise în detaliu mai jos:

I. Analiza strategică zilnică a principalelor subiecte politice interne și europene, precum și a

tendințelor de comunicare politică asupra acestora reflectate în mass-media și rețelele sociale

II. Analiza săptămânală a principalelor evoluții politice din România

Procedure identifier: c8ef84ed-158c-412c-930d-d5ea198498db

Previous notice: 329101-2026

Internal identifier: EC-COMM/BUH/2026/OP/0142

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79315000 Social research services

2.1.2. Place of performance

Country: Romania

Anywhere in the given country

Additional information: Vă rugăm să consultați documentele achiziției.

2.1.3. Value

Estimated value excluding VAT: 139 600,00 EUR

2.1.4. General information

Legal basis:

Regulation (EU, Euratom) 2024/2509

5. Lot

5.1. Lot: LOT-0001

Title: Servicii de analiză strategică a principalelor subiecte politice interne și europene și a tendințelor de comunicare politică asupra acestora reflectate în mass-media și rețelele sociale

Description: Autoritatea contractantă dorește să achiziționeze servicii de analiză strategică a principalelor subiecte politice interne și europene și a tendințelor de comunicare politică asupra acestora reflectate în mass-media și rețelele sociale. Serviciile care fac obiectul prezentei cereri de oferte, inclusiv eventualele cerințe minime, sunt descrise în detaliu mai jos:

I. Analiza strategică zilnică a principalelor subiecte politice interne și europene, precum și a

tendințelor de comunicare politică asupra acestora reflectate în mass-media și rețelele sociale

II. Analiza săptămânală a principalelor evoluții politice din România

Internal identifier: EC-COMM/BUH/2026/OP/0142

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79315000 Social research services

Additional classification (cpv): 73000000 Research and development services and related consultancy services, 79400000 Business and management consultancy and related services, 79419000 Evaluation consultancy services

5.1.2. Place of performance

Country: Romania

Anywhere in the given country

Additional information: Vă rugăm să consultați documentele achiziției.

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Contractul-cadru este încheiat pentru o perioadă inițială 12 (doisprezece) luni, reînnoibil 3 (trei). Vă rugăm să consultați proiectul de contract-cadru în documentele achiziției.

5.1.5. Value

Estimated value excluding VAT: 139 600,00 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Information about previous notices:

Identifier of the previous notice: 216103-2026

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Vă rugăm să consultați documentele achiziției.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

Criterion:

Type: Price

Description: Vă rugăm să consultați documentele achiziției.
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 30

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: CURTEA DE JUSTIȚIE A UNIUNII EUROPENE - Tribunalul

Organisation providing more information on the review procedures: Comisia Europeană, DG COMM - Communication

Organisation signing the contract: Comisia Europeană, DG COMM - Communication

6. Results

Maximum value of the framework agreements in this notice: 139 600,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 139 600,00 EUR

6.1.2. Information about winners

Winner:

Leader of tendering party: SOCIAL MONITOR SRL

Official name: S12

Official name: INSCOP CERCETARE SRL

Tender:

Tender identifier: 300167746

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: BUC REP_EC-COMMBUH2026OP0142

Date on which the winner was chosen: 18/08/2026

Date of the conclusion of the contract: 04/09/2026

Organisation signing the contract: Comisia Europeană, DG COMM - Communication

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0001

Official name: Comisia Europeană, DG COMM - Communication

Registration number: COM

Department: COMM.C - Representations & Communication in Member States

Postal address: 31 Vasile Lascar St.

Town: Bucharest

Postcode: 20492

Country subdivision (NUTS): București (RO321)

Country: Romania

Email: COMM-REP-BUH-TENDERS@ec.europa.eu

Telephone: +32 2 299 11 11

Internet address: https://ec.europa.eu/info/departments/communication_en

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

Organisation signing the contract

8.1. ORG-0002

Official name: CURTEA DE JUSTIȚIE A UNIUNII EUROPENE - Tribunalul

Registration number: CURIA

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Comisia Europeană

Registration number: EUCOM

Postal address: Mondrian (CDMA), Rue du Champ de Mars 21

Town: Brussels

Postcode: B-1050

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: COMM-REP-BUH-TENDERS@ec.europa.eu

Telephone: +32 2 299 11 11

Internet address: <https://commission.europa.eu/>

Roles of this organisation:

TED eSender

8.1. ORG-0004

Official name: SOCIAL MONITOR SRL

Size of the economic operator: Micro

Registration number: RO36592876

Postal address: Str. Aurel Vlaicu nr. 35, corp C, etaj 2, sector 2

Town: Bucuresti

Postcode: 020091

Country subdivision (NUTS): Extra-Regio NUTS 3 (ROZZZ)

Country: Romania

Email: office@socialmonitor.ro

Telephone: +40747073507

Roles of this organisation:

Tenderer

Leader of tendering party

Winner of these lots: LOT-0001

8.1. ORG-0005

Official name: S12

Size of the economic operator: Micro

Registration number: RO26344539

Postal address: Șos. Sălaj, nr. 135

Town: Bucuresti

Postcode: 051894

Country subdivision (NUTS): Extra-Regio NUTS 3 (ROZZZ)

Country: Romania

Email: office@socialmonitor.ro

Telephone: +40744936579

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0006

Official name: INSCOP CERCETARE SRL

Size of the economic operator: Micro

Registration number: RO31288672

Postal address: str Zeletin nr 9 ap 2A et 1 sector 1 Bucuresti

Town: Bucuresti

Postcode: 013984

Country subdivision (NUTS): Extra-Regio NUTS 3 (ROZZZ)

Country: Romania

Email: office@socialmonitor.ro

Telephone: +400741111201

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: e1615b03-615d-498d-a1df-4caa41781f1d - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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