

630286-2026 - Competition

Netherlands – Printing and related services – Grafische vormgeving

OJ S 177/2026 14/09/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: ZonMW

Email: bwillems@zonmw.nl

Legal type of the buyer: Central government authority

Activity of the contracting authority: Health

2. Procedure

2.1. Procedure

Title: Grafische vormgeving

Description: Zie inschrijvingsleidraad

Procedure identifier: 5c89769c-f714-47b8-92f9-13040d7f8c8d

Internal identifier: f962a670-d2a4-4ee9-9444-cf6e0ab428dc

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

Additional classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Zie documentatie

2.1.3. Value

Estimated value excluding VAT: 1 800 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Perceel 1 - DTP

Description: Eenvoudige opmaak van huisstijldocumenten. Voor een groot deel volgens bestaande huisstijlformats. Denk aan de opmaak van brochures, programmaboekjes, flyers of platte PDF's.

Internal identifier: 073a7ebd-7fef-4e16-b046-35a9e14cbc0e

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Zie documentatie

5.1.3. Estimated duration

Start date: 01/12/2026

Duration end date: 30/11/2028

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 350 000,00 EUR

Maximum value of the framework agreement: 350 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Description of the method to be used if weighting cannot be expressed by criteria: Beste prijs /kwaliteit verhouding

5.1.11. Procurement documents

Address of the procurement documents: <https://s2c.mercell.com/today/228504>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://s2c.mercell.com/today/228504>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 06/10/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Rechtbank Den Haag

Information about review deadlines: Zie inschrijvingsleidraad.

Organisation providing more information on the review procedures: ZonMW

5.1. Lot: LOT-0002

Title: Perceel 2 - Grafische vormgeving van illustraties en animatie

Description: Creatief ontwerp. Grafische vormgeving van illustraties en animaties. Denk aan het bedenken en creëren van los beeld ter ondersteuning van teksten, praatplaat of animatievideo.

Internal identifier: 4cb6f694-4183-470d-9ae9-279b91855783

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

Additional classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Zie documentatie

5.1.3. Estimated duration

Start date: 01/12/2026

Duration end date: 30/11/2028

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 420 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://s2c.mercell.com/today/228504>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://s2c.mercell.com/today/228504>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 06/10/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Rechtbank Den Haag

Information about review deadlines: Zie inschrijvingsleidraad

Organisation providing more information on the review procedures: ZonMW

5.1. Lot: LOT-0003

Title: Perceel 3 - Grafische ontwerp voor technische producten

Description: Creatief ontwerp. Het vertalen van complexe materie naar een visueel product, vaak met een technische kant. Denk aan (klikbare)infographics of interactieve PDF's als los product of product dat verwijst naar de ZonMw-website.

Internal identifier: f53e212e-1b44-4143-93f8-aef2575cef2d

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

Additional classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Zie documentatie

5.1.3. Estimated duration

Start date: 01/12/2026

Duration end date: 30/11/2028

5.1.4. **Renewal**

Maximum renewals: 2

5.1.5. **Value**

Estimated value excluding VAT: 630 000,00 EUR

5.1.6. **General information**

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. **Selection criteria**

Sources of selection criteria: Procurement Document

5.1.11. **Procurement documents**

Address of the procurement documents: <https://s2c.mercell.com/today/228504>

5.1.12. **Terms of procurement**

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://s2c.mercell.com/today/228504>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 06/10/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. **Techniques**

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. **Further information, mediation and review**

Review organisation: Rechtbank Den Haag

Information about review deadlines: Zie inschrijvingsleidraad.

Organisation providing more information on the review procedures: ZonMW

5.1. **Lot: LOT-0004**

Title: Grafische vormgeving

Description: Grafische vormgeving

Internal identifier: eb95e25e-e75c-464a-94ff-a7fea8a5ac0c

5.1.1. **Purpose**

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

5.1.3. Estimated duration

Start date: 01/12/2026

Duration end date: 30/11/2030

5.1.5. Value

Maximum value of the framework agreement: 1 400 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://s2c.mercell.com/today/228504>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://s2c.mercell.com/today/228504>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 06/10/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Rechtbank Den Haag

Information about review deadlines: Zie inschrijvingsleidraad.

Organisation providing more information on the review procedures: ZonMW

8. Organisations

8.1. ORG-0001

Official name: ZonMW

Registration number: 27365263

Postal address: Laan van Nieuw-Oost-Indië 334

Town: 's-Gravenhage

Postcode: 2593CE

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Contact point: Bas Willems

Email: bwillems@zonmw.nl

Telephone: +31621168725

Buyer profile: <https://s2c.mercell.com/buyer/20030>

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Rechtbank Den Haag

Registration number: 0000000

Town: Den Haag

Postcode: 2593CE

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Email: inkoop@zonmw.nl

Telephone: +31 612345678

Roles of this organisation:

Review organisation

10. Change

Version of the previous notice to be changed

:

cf3c175a-83c2-4a39-b62d-a8b07179f18b-01

Main reason for change

:

Notice cancelled

Description

:

Als gevolg van wijzigingen van de scope zet ZonMw de aanbesteding "Grafische vormgeving" stop. Deze wijzigingen hebben te maken met: 1. Het stoppen met het Magazine Impuls, in de huidige vorm. Dit heeft betrekking op de scope van perceel 3 en op Subgunningscriterium kwaliteit 6. Het subgunningscriterium sluit hierdoor niet meer aan bij de opdracht; 2. Een verwachte krimp op het gebied van communicatie. Hierdoor zal de geraamde waarde van de raamovereenkomst(en) significant lager uitvallen dan dat nu het geval is; 3. Een zwaardere rol voor het toepassen van de digitale toegankelijkheidseisen binnen de opdrachten die betrekking hebben op de scope van de aanbesteding. Dit leidt tot significante aanpassing van de geschiktheidseisen en het programma van eisen. Deze wijzigingen zullen worden verwerkt in de aanbestedingsdocumenten, waarna de aanbesteding opnieuw gepubliceerd zal worden.

10.1. Change

Section identifier: PROCEDURE

10.1. Change

Section identifier: LOT-0004

Notice information

Notice identifier/version: cfb819e4-033e-4951-bd38-fc4ff32a9872 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 10/09/2026 20:38:31 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 10/09/2026 20:38:51 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Dutch

Notice publication number: 630286-2026

OJ S issue number: 177/2026

Publication date: 14/09/2026