

630675-2026 - Competition

Portugal – Advertising services – Aquisição de serviços de plano de meios integrado e gestão de campanha publicitária da PDL26 Capital Portuguesa da Cultura 2026

OJ S 177/2026 14/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Coliseu Micaelense - Sociedade de Promoção e Dinamização de Eventos Culturais, Sociais e Recreativos, EM, SA

Email: geral@coliseumicaelense.pt

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Aquisição de serviços de plano de meios integrado e gestão de campanha publicitária da PDL26 Capital Portuguesa da Cultura 2026

Description: Aquisição de serviços de plano de meios integrado e gestão de campanha publicitária da PDL26 - Capital Portuguesa da Cultura 2026

Procedure identifier: 8203147b-fa6c-4c78-a69f-0d3cc447175d

Internal identifier: CPI/2/2026

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Concurso Público Internacional para Aquisição de serviços de plano de meios integrado e gestão de campanha publicitária da PDL26 Capital Portuguesa da Cultura 2026

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Town: Freguesia de Ponta Delgada (São José)

Country subdivision (NUTS): Região Autónoma dos Açores (PT200)

Country: Portugal

2.1.3. Value

Estimated value excluding VAT: 222 500,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document, European Single Procurement Document Request

5. Lot

5.1. Lot: LOT-0000

Title: Aquisição de serviços de plano de meios integrado e gestão de campanha publicitária da PDL26 Capital Portuguesa da Cultura 2026

Description: Aquisição de serviços de plano de meios integrado e gestão de campanha publicitária da PDL26 - Capital Portuguesa da Cultura 2026

Internal identifier: CPI/2/2026

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Town: Freguesia de Ponta Delgada (São José)

Country subdivision (NUTS): Região Autónoma dos Açores (PT200)

Country: Portugal

5.1.3. Estimated duration

Duration: 4 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 222 500,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: Preço

Description: Preço

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Name: Organização, qualificações e experiência do pessoal encarregado

Description: Organização, qualificações e experiência do pessoal encarregado

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 35

Criterion:

Type: Quality

Name: Organização, qualificações e experiência do pessoal encarregado

Description: Organização, qualificações e experiência do pessoal encarregado

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Portuguese

Address of the procurement documents: https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/MTE0Mjg1NQ

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.acingov.pt>

Languages in which tenders or requests to participate may be submitted: Portuguese

Electronic catalogue: Allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Description of the financial guarantee: O valor da caução é de 2.00% do preço contratual.

Deadline for receipt of tenders: 25/09/2026 18:00:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 66 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Conditions relating to the performance of the contract: Nos termos das peças do procedimento

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

Financial arrangement: Nos termos das peças do procedimento

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Coliseu Micaelense - Sociedade de Promoção e Dinamização de Eventos Culturais, Sociais e Recreativos, EM, SA

Information about review deadlines: Nos termos do CCP

8. Organisations**8.1. ORG-0001**

Official name: Coliseu Micaelense - Sociedade de Promoção e Dinamização de Eventos Culturais, Sociais e Recreativos, EM, SA

Registration number: 512059420

Department: Conselho de Administração
Postal address: Rua de Lisboa s/n
Town: Ponta Delgada
Postcode: 9500-216
Country subdivision (NUTS): Extra-Regio NUTS 3 (PTZZZ)
Country: Portugal
Contact point: Conselho de Administração
Email: geral@coliseumicaelense.pt
Telephone: 296209500
Internet address: <https://coliseumicaelense.pt/>
Information exchange endpoint (URL): <https://www.acingov.pt>

Roles of this organisation:

Buyer
Review organisation

8.1. ORG-0002

Official name: Imprensa Nacional-Casa da Moeda, S. A. (INCM)
Registration number: 500792887
Department: Unidade do Diário da República
Postal address: Avenida António José de Almeida
Town: Lisboa
Postcode: 1000-042
Country subdivision (NUTS): Grande Lisboa (PT1A0)
Country: Portugal
Contact point: Ponto de contacto
Email: 2serie@diariodarepublica.pt
Telephone: +351 217810870
Fax: +351 213945716
Internet address: <https://diariodarepublica.pt>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 775f793c-5ac6-44a7-b790-09df4b3c9ae5 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
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