

631628-2026 - Competition

Spain – Advertising services – FORMACIÓN EN CORRESPONSABILIDAD EN EL MARCO DEL PLAN CORRESPONSABLES

OJ S 177/2026 14/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: CONSEJERÍA DE SERVICIOS SOCIALES, FAMILIAS E IGUALDAD

Email: javier.ubeda@juntadeandalucia.es

Legal type of the buyer: Regional authority

Activity of the contracting authority: Social protection

2. Procedure

2.1. Procedure

Title: FORMACIÓN EN CORRESPONSABILIDAD EN EL MARCO DEL PLAN CORRESPONSABLES

Description: PRESTACIÓN DE SERVICIOS DE FORMACIÓN EN CORRESPONSABILIDAD Y DE PLANIFICACIÓN, CREATIVIDAD, DISEÑO, Y COMPRA DE ESPACIOS PUBLICITARIOS PARA LA CAMPAÑA DE SENSIBILIZACIÓN EN MATERIA DE CONCILIACIÓN Y CORRESPONSABILIDAD EN EL MARCO DEL PLAN CORRESPONSABLES

Procedure identifier: d4f44735-5d4d-460e-a6a1-65c9da5578f6

Type of procedure: Open

The procedure is accelerated: yes

Justification for the accelerated procedure: LOS ESTABLECIDOS EN EL PCAP

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 5

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lote 1 Creatividad y diseño

Description: Lote 1 Creatividad y diseño

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.keh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.keh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 30/09/2026 23:59:59 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

5.1. Lot: LOT-0002

Title: Lote 2 Prensa, radio y televisión

Description: Lote 2 Prensa, radio y televisión

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.keh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.keh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 30/09/2026 23:59:59 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: CONSEJERÍA DE SERVICIOS SOCIALES, FAMILIAS E IGUALDAD - TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DE LA JUNTA DE ANDALUCIA

Information about review deadlines: LOS ESTABLECIDO EN EL PCAP

5.1. Lot: LOT-0003

Title: Lote 3 Exterior y cine

Description: Lote 3 Exterior y cine

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.ceh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.ceh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 30/09/2026 23:59:59 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: CONSEJERÍA DE SERVICIOS SOCIALES, FAMILIAS E IGUALDAD - TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DE LA JUNTA DE ANDALUCIA

Information about review deadlines: LOS ESTABLECIDOS EN EL PCAP

5.1. Lot: LOT-0004

Title: Lote 4 RRSS y plataformas digitales

Description: Lote 4 RRSS y plataformas digitales

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.ceh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.ceh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 30/09/2026 23:59:59 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Allowed
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: CONSEJERÍA DE SERVICIOS SOCIALES, FAMILIAS E IGUALDAD - TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DE LA JUNTA DE ANDALUCIA

Information about review deadlines: LOS ESTABLECIDOS EN EL PCAP

5.1. Lot: LOT-0005

Title: Lote 5 Formación

Description: Lote 5 Formación

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 80000000 Education and training services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.ceh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.ceh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc-front-publico/perfiles-licitaciones/perfiles-contratante>

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 30/09/2026 23:59:59 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: CONSEJERÍA DE SERVICIOS SOCIALES, FAMILIAS E IGUALDAD - TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DE LA JUNTA DE ANDALUCIA

Information about review deadlines: LOS ESTABLECIDOS EN EL PCAP

8. Organisations

8.1. ORG-0001

Official name: CONSEJERÍA DE SERVICIOS SOCIALES, FAMILIAS E IGUALDAD

Registration number: S4111001F

Town: SEVILLA

Postcode: 41000

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Email: javier.ubeda@juntadeandalucia.es

Telephone: 955048000

Other contact points:

Official name: TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DE LA JUNTA DE ANDALUCIA

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

Notice information

Notice identifier/version: 1eae4f94-698e-41df-94a0-b362650fa1cf - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 11/09/2026 07:12:31 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Spanish

Notice publication number: 631628-2026

OJ S issue number: 177/2026

Publication date: 14/09/2026