

Sweden-Malmö: News-agency services

OJ S 201/2023 18/10/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Visit Skåne AB

National registration number: 556747-5198

Postal address: 205 25 Malmö

Town: MALMÖ

NUTS code: SE224 Skåne län

Postal code: 20525

Country: Sweden

Contact person: Emma Laakkonen

E-mail: [emma.laakkonen@b3.se](mailto:emma.laakkonen@b3.se)

**Internet address(es):**

Main address: <https://corporate.visitskane.com/sv>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afqiteyapa&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afqiteyapa&GoTo=Tender>

**I.4. Type of the contracting authority**

Regional or local agency/office

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Internationell pressbearbetning för Visit Skåne

Reference number: 2023-VIS000144

**II.1.2. Main CPV code**

92400000 News-agency services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Visit Skåne AB bjuder härmed in leverantörer att lämna anbud för uppdraget avseende Internationell pressbearbetning.

Leverantörens åtagande omfattar att året om generera kvalitativa publiceringar om Skåne i relevanta och trovärdiga kanaler på våra prioriterade marknader (Tyskland, Danmark och Nederländerna). Med kanaler menas både tryckt och digital media. Visit Skåne har ett uttalat fokus på digitala publiceringar.&nbsp;

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

#### **II.2.3. Place of performance**

NUTS code: SE2 Södra Sverige

#### **II.2.4. Description of the procurement**

Visit Skåne AB bjuder härmed in leverantörer att lämna anbud för uppdraget avseende Internationell pressbearbetning.

Leverantörens åtagande omfattar att året om generera kvalitativa publiceringar om Skåne i relevanta och trovärdiga kanaler på våra prioriterade marknader (Tyskland, Danmark och Nederländerna). Med kanaler menas både tryckt och digital media. Visit Skåne har ett uttalat fokus på digitala publiceringar.&nbsp;

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/01/2024 End: 31/12/2025

This contract is subject to renewal: yes

Description of renewals:

2 förlängning/ar á 12 månader

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 13/11/2023 Local time: 23:59

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 15/02/2024

**IV.2.7. Conditions for opening of tenders**

Date: 14/11/2023 Local time: 00:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: yes

**VI.3. Additional information**

Merzell annons: <https://opic.com/id/afqiteyapa>

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Förvaltningsrätten

Town: Stockholm

Country: Sweden

**VI.5. Date of dispatch of this notice**

13/10/2023